education

DEPARTMENT: EDUCATION
MPUMALANGA PROVINCE

NKOMAZI CLUSTER

NATIONAL SENIOR CERTIFICATE

GRADE 10

TOURISM FINAL EXAMINATION NOVEMBER 2022

MARKS: 100

DURATION: 2 Hours

This question paper consist of 15 pages including the cover page.

INSTRUCTIONS AND INFORMATION

Read the instructions thoroughly before answering the questions.

1. This question paper consist of four sections namely SECTION A to SECTION D.

2. Answer ALL the questions.

3. Number your answers correctly according to the numbering system used in this question paper.

4. Use a black/blue ink.

5. Show ALL calculations.

6. Write neatly and legibly.

7. Use the mark allocation as guide to the length of each expected answer.

SECTION	QUESTIONS	TOPIC	MARKS	TIME (Minutes)
A	1	Short questions	20	45
B	2	Tourist Attractions	25	30
C	3	Sustainable Responsible Tourism	16	10
D	4	Marketing	39	45
			100	120 mins

SECTION: A Short questions

Question 1.

1.1 Various options are provided as possible answers to the following questions. Choose the correct answer and write only the letter (A–D) next to the question number (1.1.1–1.1.5).

1.1.1. Mpumalanga means……

A. "A place of the Rising Sun".

B. "Place of Gold".

C. "Diamond Industry".

D. "Platinum Province".

1.1.2. Which of the following is not an attraction found in Mpumalanga?

A. The big hole and mine museum.

B. Gods Window.

C. Mbombela stadium.

D. Pilgrims rest

1.1.3. This is the largest game reserve in South Africa stretching across Mpumalanga and Limpopo.

A. Addo Elephant Kruger.

B. Kruger National park

C. Phinda National Park

D. Pilannesburg game Reserve

1.1.4. A variety of plants and animals in a particular area:

A. Biosphere

B. Indigenous

C. Red data

D. Biodiversity

1.1.5. The aim of the following campaign is to



A. Promote international tourism in South Africa.

B. Persuade tourists to buy local products.

C. Market South Africa as a brand.

D. Promote domestic tourism in South Africa.

1.1.6. The main component of greenhouse gas is …

A. Oxygen.

B. Carbon dioxide.

C. Atmosphere.

D. Hydrogen.

1.1.7. When people break off pieces of trees or coral, it is a form of ... that has a negative influence on the environment.

A. vandalism

B. destruction

C. litter control

D. conservation

1.1.8. The promotion of domestic tourism in South Africa is done to:

A. Encourage tourism to all parts of South Africa.

B. Reduce the effects of seasonality.

C. Encourage tourists to stay longer at a destination.

D. All of the above.

1.1.9. The following symbol is used to...



A. show when a tourist attraction is a World Heritage Site.

B. show that a site practise responsible tourism.

C. indicate ecotourism sites.

D. show an interesting place to visit.

1.1.10. The International Airport in Mpumalanga is known as:

A. King Zulu International Airport

B. King Shaka International Airport

C. KwaZulu International Airport

D. Kruger Mpumalanga International Airport

[10]

1.2. Give ONE word / term for each of the following descriptions by choosing a word / term from the list below. Write only the word / term next to the question number (1.2.1–1.2.5) in the ANSWER BOOK.

Biodiversity, Poaching, Extinct, Endangered, Habitant, Ecosystem

1.2.1. Refers to a large number of plants and animal species within a certain area. (1)

1.2.2. It is when an animal or plant species dies out and does not exist anymore. (1)

1.2.3. The illegal hunting and killing of animals. (1)

1.2.4. This is the physical environment where a species lives and strives. (1)

1.2.5. A set of relationships between plant and animal species within an area. (1)

[5]

1.3. Match each term with the correct definition. Write the figure of each term and the letter of the matching definition on your answer sheet. E.g. 1.3.6 F (5 MARKS)

TERM	DEFINATION
1.3.1. Mass tourism	**A**. Everything in an area that people have made `or constructed
1.3.2. Man-made environment	**`B.** Large numbers of tourist travelling together or at the same time.
1.3.3. wildlife	**C.** People their traditions, their values and way of life within an area.
1.3.4. species	**D.** Animals in their natural habitat.
1.3.5. Cultural environment	**E.** A group of organisms (animals or plants) with common characteristics
	F. Killing of animals

[5]

SUBTOTAL SECTION A: 20

SECTION B: Tourist Attractions

Question 2

2.1. Identify each mode of transport on the pictures below:

A.



B.



C.



D.



E.



[5]

2.2. Read the case study and answer the questions that follow.

Backpacker's accommodation and hostels

Backpacker accommodation and hostels establishment are both popular with young travellers and tourist on limited budget. They are usually located in city centres close to public transport. The backpacker, in Cape Town was voted 'the coolest backpacker accommodation in the world' by the United Kingdom newspaper, the Guardian.
Private rooms are available with dormitories offering the least experience rates.

Services: Daily cleaning of rooms, meals by arrangement and tourist information brochures. Meals are communal, self-service or limited self-catering depending on the type of establishment.
Facilities: Reception area, social and relaxation area, communal bathrooms, bed linen, as well as kitchens where guest can prepare their own food.

Hostels provide minimal facilities and service, guests sleep in dormitories beds and bunks, although private rooms available in some hostels. Bathroom facilities are shared. Well known examples of hostels are the Young Men's Christian Association (YMCA) and the Young Woman's Christian Association (YWCA).

www.tripadvisor.com

2.2.1. The type of establishment chosen by tourist is influenced by number of factors, list four of the factors. (4)

2.2.2. In your own words briefly explain the following terms.

A Self-catering (2)

B Twin room (2)

C Room service (2)

2.2.3. Mention THREE facilities available in this backpacker accommodation? (3)

2.2.4. Study the picture below and answer the questions that follows:



2.4.1. What information appears on the grading plaque? Give TWO (2)

2.4.2 Who conducts the grading assessment of an establishment (1)

2.4.3. Food and beverage establishment, briefly explain the difference between fine dining restaurants and family restaurants. (4)

[25]

SUBTOTAL SECTION B: 25

SECTION C: Domestic tourism, map and distance table

Question 3.

Study the distance table and the map below and answer the questions that follow:

	Bloemfontein	Cape Town	Durban	East London	George	Grahamstown	Johannesburg	Kimberley	Port Elizabeth	Pretoria	Umtata
Bloemfontein		10	634	584	773	601	398	177	677	456	570
Cape Town	1004		1753	1099	438	899	1402	962	769	1460	1314
Durban	634	17		674	1319	854	578	811	984	636	439
East London	584	10	674		645	180	982	780	310	1040	235
George	773	438	1319	645		465	1171	762	335	1229	880
Grahamstown	601	899	854	180	465		999	667	130	1057	415
Johannesburg	398	14	578	982	1171	999		472	1075	58	869
Kimberley	177	962	811	780	762	667	472		743	530	747
Port Elizabeth	677	769	984	310	335	130	1075	743		1133	545
Pretoria	456	14	636	1040	1229	1057	58	530	1133		928
Umtata	570	13	439	235	880	415	869	747	545	928	

3.1. Indicate the distance between the following cities

A. Durban and George (1)

B. Pretoria and Kimberly (1)

C. Cape town and umtata (1)

3.2. The following list depicts the capital cities of 9 provinces of South Africa. Write down the province for each of the following provincial capitals: (8)

3.2.1. Polokwane

3.2.2 Cape town

3.2.3 Mbombela

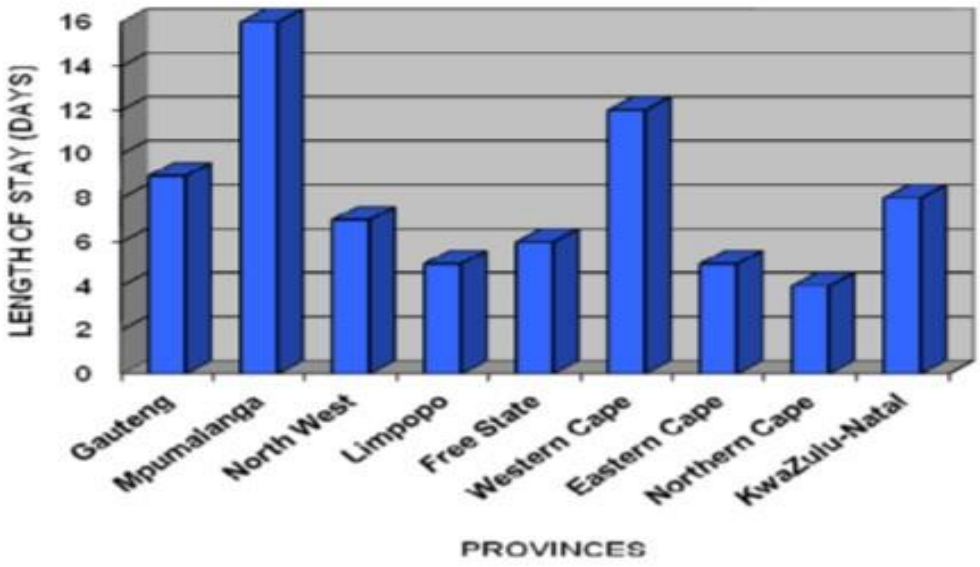
3.2.4 Bloemfontein

3.2.6 Kimberley

3.2.7 Mafikeng

3.2.8 Pretoria

3.3. Use FIGURE 2, depicting the length that tourists stay in South Africa to answer the following questions:



3.3.1. If you were a developer of hotels in which FOUR provinces would you plan to build hotels? Rank the four provinces from the one presenting the best investment opportunity to the one presenting the least profitable investment opportunity. (4)

3.3.2. What will be the average stay a tourist spends in the Northern Cape? (1)

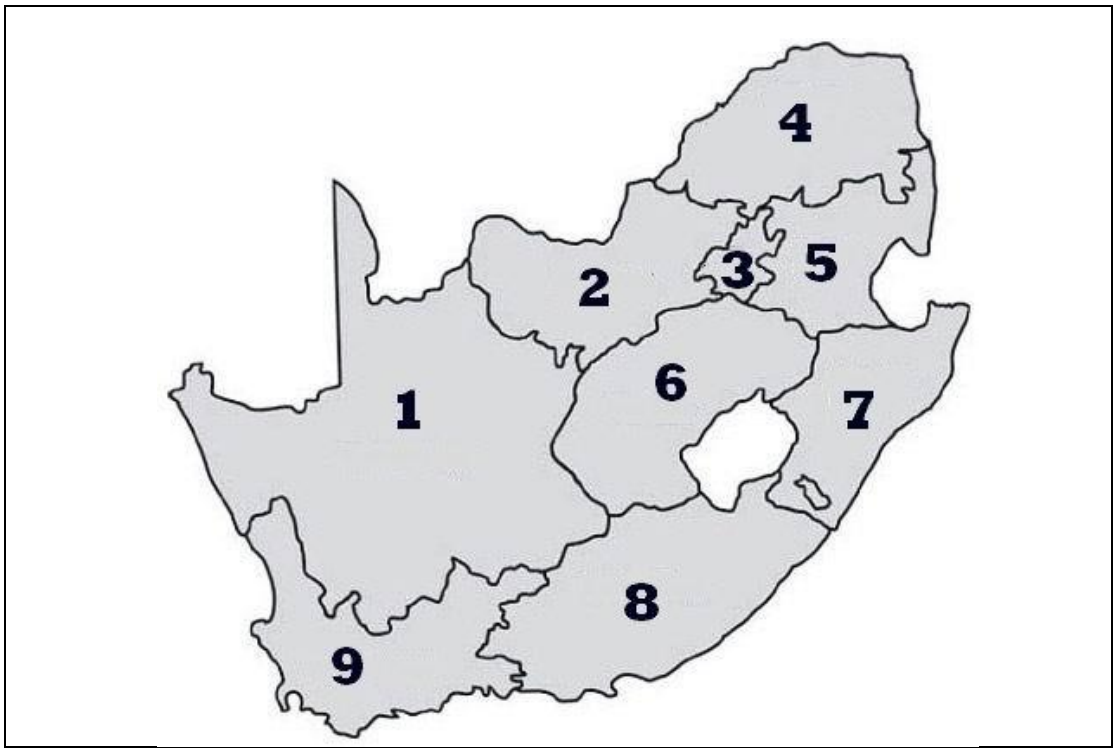
[16]

SUBTOTAL SECTION C: 16

SECTION D: Tourist attractions, culture and world heritage site. (22 marks)

Question 4.

Study the maps below and answer the questions that follows:



4.1.1. Name the provinces at 1, 5 and 6. (3)

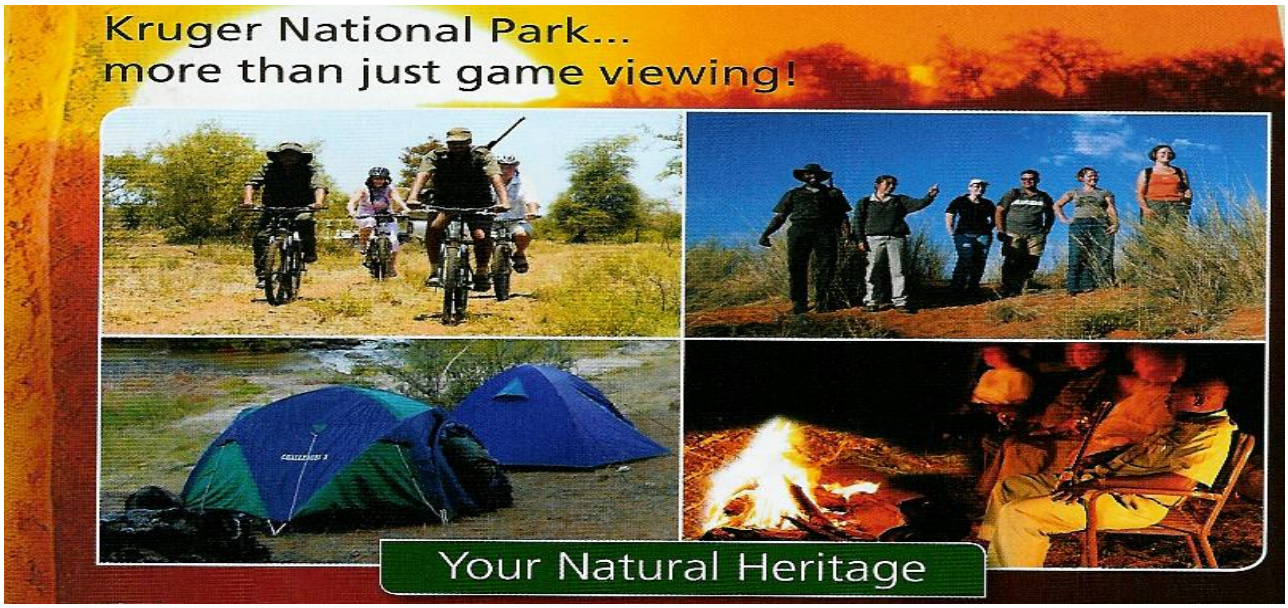
4.1.2. State two main languages spoken in province 5. (2)

4.1.3. Identify the world heritage site located in 1, 5 and 6 (3)

[08]

4.2. Read the following case study and answer the questions that follow:

Experience Fun, Freedom and Adventure in the Kruger National Park. Birds, trees, rivers, antelope, mountains and the stars come to life with the activities offered in the Kruger National Park. Discover the beauty and serenity of the African Bush up close and personal while having a bush braai or admiring beautiful sunrises, astonishing views and all the other wonders of splendour that is the Kruger National Park.



4.2.1. This attraction is a famous National Park in South Africa that attracts many tourists annually. Distinguish between a National Park and a Luxury Private Game Park. (2)

4.2.2. Except for game drives mention ONE other activity that tourists can take part in at the Kruger National Park. (1)

4.2.3. State in a paragraph THREE reasons why tourists may choose to travel to this attraction. (3)

4.2.4. To ensure the sustainability of this attraction, discuss TWO ways in which the Kruger National Park can ensure that this attraction will stay available for the future generations to enjoy. (2)

4.2.6. This attraction houses a huge variety of fauna and flora. Explain what you understand with the concepts fauna and flora. (4)

[12]

QUESTION 5 Sustainable and responsible tourism

Read the case study and answer the questions

A game lodge recruit's and trains employees from the nearby rural Shangaan villages of Huntington, Lilydale and Justicia in Mpumalanga. The company also invest in local community projects so that the financial benefits of their tourism business are shared by the communities. One such community development project is the "Lilydale Environmental Education Centre" this is a community-run project that is supported by game lodge. The Centre serves a multifunctional environmental education Centre which promotes Shangaan knowledge and culture and rural tourism to the area. Local environmental conservation practices are also encouraged through training workshops.
[Adapted from: satourism.org]

5.1 Define the concept conservation. (2)

5.2 Identify THREE pillars of responsible and sustainable tourism. (1 x 3) (3)

5.3 List TWO rules for tourist behaviour in the natural environment. (1 x 2) (2)

5.4 Mention any two Negative environmental impacts. (1 x 2) (2)

5.5 Identify ONE project mentioned in the case study in which the community can benefit from. (1)

[10]

QUESTION 6 MARKETING

6.1 Define the following terms:

(a) Marketing. (1)

(b) Market share. (1)

(c) Competitive edge (1)

(d) Core and niche markets. (1)

(e) Market research. (1)

6.2 List the FOUR of the marketing mix. (4)

[09]

SUBTOTAL SECTION C: 39

GRAND TOTAL: 100