GRADE 10 TOURISM JUNE EXAM

DATE: JUNE 2023

DURATION: 1 HR 30

MARKS: 100

INSTRUCTIONS

1. This question paper consists of 4 questions.
2. Answer all the questions from Question 1 to 4.
3. Write your name on your answer sheet
4. Submit both question paper and answer sheet
5. Write neatly and legibly

Contents		
Short questions (all topics)		
Map work and tour planning		
Tourism sectors; sustainable and responsible tourism		
Domestic, regional and international tourism; communication and		
TOTAL		100

SECTION A

Question 1: Short questions

1.1 Multiple Choice – Choose the best option that matches the following statements. Write only the number and the correct letter.

1.1.1 This is NOT a benefit of domestic tourism:

A Contributes to the GDP.

B Job creation.

C Helps start small businesses.

D Unemployment.

1.1.2 A _____ map shows rivers, mountains and lakes:

A Photographer

B political

C physical

D tourist information

1.1.3 The line of longitude is used to determine time in the world.

A Tropic of cancer.

B Prime meridian.

C International Date Line.

D Tropic of Capricorn.

1.1.4 This is the cheapest form of guest accommodation:

A Country house.

B Guest house.

C Bed and Breakfast.

D Game lodge.

1.1.5 A la carte is a term that translates as:

A from the menu

B buffet meal

C available at specific times

D lunch menu only

1.1.6 Interprovincial travel refers to travel from:

A one province to another.

B one city to another.

C one country to another.

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D one continent to another.

1.1.7 The revenue from domestic tourism refers to:

A loss

B earnings

C increased number of tourists

D increased number of attractions

1.1.8 An example of self-catering accommodation is:

A Game lodge

B Lodge

C Chalet

D Hotel

1.1.9 Examples of leisure attractions are:

A wilderness trails, flamingo casino and horse rides

B Midmar mile, Sun coast casino and river rafting.

C Bird watching, Argus cycle tour and the ICC in Durban.

D Water sports, funfairs and music concerts

1.1.10 Identify the type of map a tourist would use to find their hotel.

A Political map

B Road map

C Physical map

D World map (10)

1.2 Choose the correct payment method from the list provided, that best matches the descriptions below

Internet ATM Cell phone Credit card Debit card Speed point machine cheque

1.2.1 Allows customer to pay at a later date but charged at a high interest rate.

1.2.2 Machine at a bank branch or other location and it allows customer to perform basic banking activities outside normal banking hours.

1.2.3 Portable machine that can be brought to customers to make a payment.

1.2.4 This card does not allow one to spend more money than they have on it.

1.2.5 Transaction cannot be performed if the battery is flat

(5)

1.3. **Choose a description from COLUMN A that matches the term in COLUMN A. Write only the letter (A-L) next to the question number (1.3.1 – 1.3.10) in the answer book.**

COLUMN A	COLUMN B
1.2.6 Scale	A The standard international time measurement that is used all over the world.
1.3.2 Equator	B These show the distance between two places or intersections on a map.
1.3.3 Direction	C It refers to how much smaller the map is in relation to the real world.
1.3.4 Distance Indicators	D The imaginary line that determines where in the world one day ends and another day started
1.3.5 Legend	E The 0^0 line of latitude.
1.3.6 Hemisphere	F Assistance in pointing out the proper route
1.3.7 Greenwich meridian	G The 24 lines of longitude on a world map.
1.3.8 UTC (Universal Time Co-ordinate)	H Standard map symbols on maps to identify specific services.
1.3.9 Time Zone	I Half of the earth.
1.3.10 IDL (International Date Line)	J Travelling within the borders of your own country.
	K The 0^0 line of longitude.

(10)

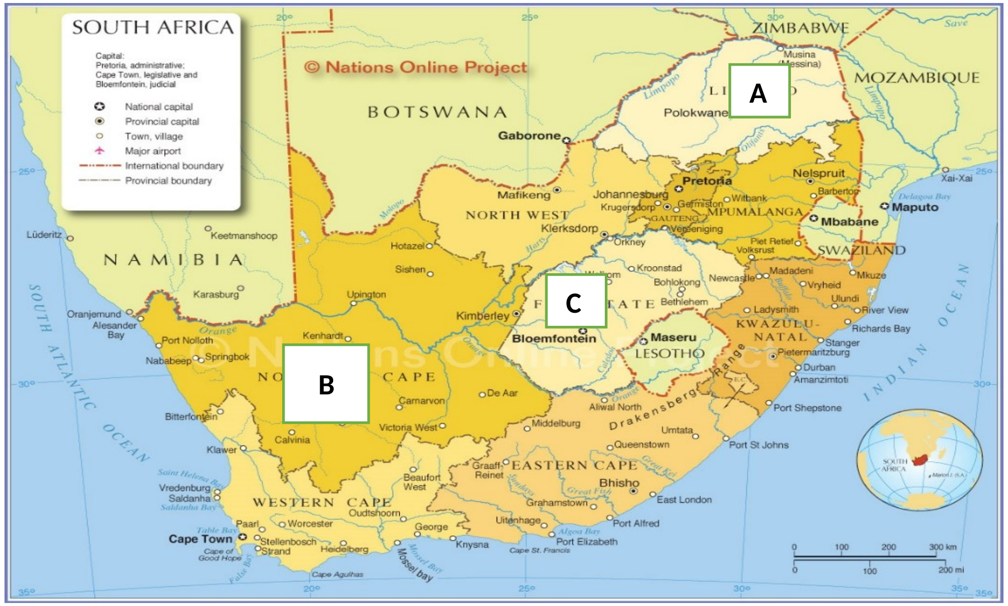
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TOTAL SECTION A [25] MARKS

SECTION B: MAP WORK AND TOUR PLANNING

QUESTION 2 (25)

2.1. Examine the map of South Africa before answering the questions that follow



2.1 1 State what you would use on the map if you need the following information:

a) What the symbols mean on the map. 2

b) To determine distances between places. 2

2.1.2. You are working as a tour operator. A client needs the following information.

a) Identify the location of THREE harbours or ports travelling in a South Westerly direction from Durban. Name the cities or towns where they are located. 3

b) Name South Africa's THREE largest international airports. 3

c) State the provinces where you would be able to find the Orange, Great Fish and the Tugela rivers. 3

d) Name the provinces labelled A and B and the capital city of the province labelled C 3

e) Name the TWO landlocked SADC countries within South Africa. 4

2.2. Identify the following map symbols. Write the question number and the answer e.g.2.2.1 Hotel 5

2.2.1.



2.2.2



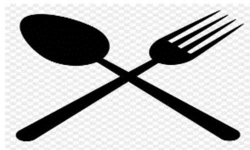
2.2.3



2.2.4



2.2.5



Section C: Tourism sector
QUESTION 3 (24)

3.1 Read the information below and answer the questions that follow.

Lindi and her family visited South Africa to watch England play the Springboks in a big rugby game. They stayed in Johannesburg for two weeks and then went to Durban for a week. While in Johannesburg, they visited Gold Reef city, they watched a concert at the FNB stadium in Soweto and they also went for bungee jumping at the Soweto towers. They took a day trip from Johannesburg to visit Sterkfontein caves in the Cradle of Humankind.

In Durban they visited a major marine park, the Ushaka Marine World and spent a lot of time at the beach, surfing and snorkelling. The family really enjoyed their holiday and plan to visit South Africa again in the near future.

3.1.1 Identify the primary attraction in the case study. (2)

3.1.2 State the difference between a primary attraction and a secondary attraction

3.1.3 Name TWO natural attractions mentioned in the case study (2)

3.1.4 Identify ONE man-made attraction from the case study. (2)

3.1.5 Using evidence from the case study, what TWO types of tourists could Lindi and her family be labelled? (4)

3.2 Read the case study below and answer the questions that follow.
.

Mr. and Mrs. Malope and their TWO sons from Botswana are visiting relatives in South Africa. They have booked at the four-star Oaks Guest house in the Cape Winelands. The 8 en suite bedrooms are all equipped with air conditioners, direct dialing telephone, interactive TV, mini safe and WI-FI.

An English breakfast and buffet lunch are included and an a la carte dinner is available on request, nearby attractions include Table Mountain, Grand west casino, Robben Island and the V&A waterfront. .

3.2.1. Define the following terms:

a). Twin room (2)

b). Single supplement (2)

c). En-suite (2)

3.2.2. Indicate ONE extraordinary mode of transport for the family to use while in Cape Town. Give a reason to support your answer. (2)

3.3 Travelling requires the use of transport, and different modes of transport are used to travel from road, air, rail, water, and extraordinary mode of transport.

A. 

B. 

3.3.1. Name the TWO Extraordinary modes of transports from the pictures above. **(2)**

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3.3.3. Write the following abbreviations used in tourism in full (4)

A. TGCSA
B. SAT
C. PP
D. PPS
E. PPPN

SECTION D: Domestic regional and international tourism

Question 4 (total 25)

'For any country to sustain tourism and its contribution to the gross domestic product (GDP), the backbone of this has to be domestic tourism'.

4.1 Define the term Domestic Tourism (1)

4.2 Explain the difference between interprovincial and interprovincial travel (2)

4.3. List two benefits of domestic tourism for each of the following pillars

4.3.1 Economy (2)

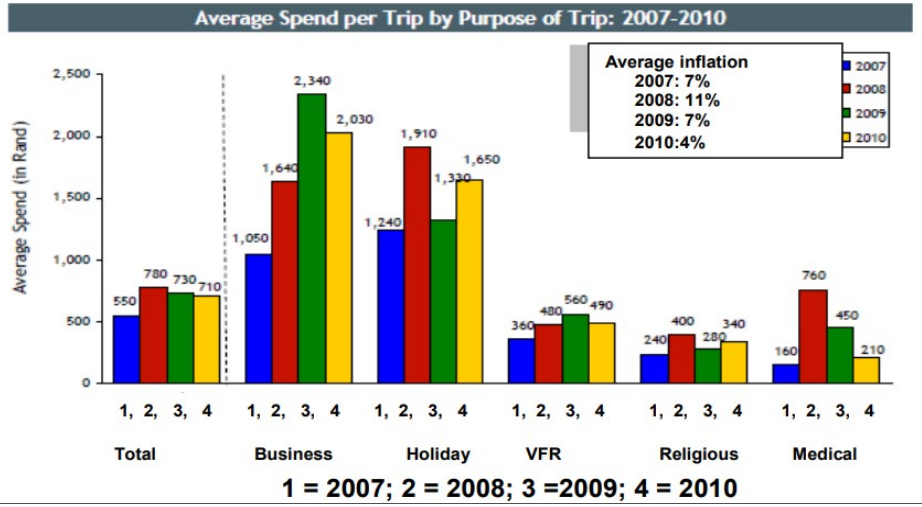
4.3.2 Environment (2)

4.3.3 People (2)

4.5. Examine the graph below and answer the questions that follow:

Average Spend per Trip by Purpose of Trip: 2007-2010

There was a decline in the average spend per trip between 2009 and 2010 with the amount spent on average for business and VFR trips decreasing compared to 2009. In contrast, there was an increase of about R320 per holiday trip in 2010



1 = 2007; 2 = 2008; 3 =2009; 4 = 2010

4.5.1 There are four columns clustered together, each with a different number. Explain what the different numbers represent 2

4.5.2 Identify the Purpose of Trip which had the most spend in the last two years indicated. 2

4.5.3 Compare (***4.5.2***) to the most spend in 2007 and 2008. Explain your observation and conclusion. 4

4.5.4 Mention the Purpose of Trip that had the lowest spend per trip in 2010. 2

4.5.5 State why domestic tourism is important when international tourism brings seasonal economic benefits only at certain times of the year. 2

4.5.6 Name the campaign that is aimed at growing domestic tourism in South Africa. 2

4.5.7 List TWO ways that this campaign use to reach South Africans. 2

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TOTAL 100