

Grade 10 Tourism
Term 1 Controlled Test
Memorandum
March 2026
Marks :50

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SECTION A: SHORT QUESTIONS

Question 1

1.1.1 D ✓
1.1.2 D ✓
1.1.3 A ✓
1.1.4 B ✓
1.1.5 C ✓

(5)

1.2.1 Donkey carts✓

1.2.2 Camels✓

1.2.3 Aeroplanes✓

1.2.4 Shuttle Buses ✓

1.2.5 Cruise liner✓

(5)

1.3.1 Education tourist✓

1.3.2 Religious' tourist✓

1.3.3 Leisure tourist✓

1.3.4 Sport tourist✓

1.3.5 Cultural tourist (5)

TOTAL SECTIONA: [15]

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SECTION B: TOURISM SECTORS

QUESTION 2

	Mode of transport	Advantage	Disadvantage
2.1.1 Private car	Road transport ✓	They give you flexibility in terms of choosing your own route✓	There Can be high fatality rate ✓ carbon (CO_2) emissions are high and dangerous on environment. ✓
2.1.2 Airplane	Air transport ✓	Quick way of travelling between cities✓ and countries comfortable✓	International flight can take several hours✓ can be expensive✓ Can cramped ✓
2.1.3 Train	Rail transport✓	No tress of driving✓ Positive economic impact as jobs is created ✓	Can take a long time about 27 hours ✓ Slower than air travel✓ May have delays✓
2.1.4 Cruise liner	Water transport ✓	All shops, restaurant and entertainment are in one location ✓ some ships have programmes to educate passengers to protect marine life✓ An alternative to flying ✓	Some passengers can become seasick✓

(12)

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QUESTION 3

Name	Molemo Maleteng ✓
Age	30 years✓
Nationality/country of residence	South African ✓
Duration of stay	7 days✓
Gender	Female✓
Type of transport	Bus ✓
Occupation	entrepreneur✓
Reason for visit	Business purposes ✓
Budget	R5000✓
Desired destination	KwaZulu natal ✓

(10)

QUESTION 4: ACCOMMODATION ESTABLISHMENT

4.1.1

Hotel ✓ Guest houses ✓ Lodges✓ Bed and breakfasts ✓ Self-catering establishments ✓ Caravan and camping establishment✓ Country houses✓ Backpacking establishment✓ Conference venues ✓ **(ANY TWO)** (2)

4.1.2 pppd- Per Person Per Day✓ (1)

4.1.3 Tourism can easily identify graded accommodation by the plaque. ✓

A grades accommodation establishment is motivated to maintain. ✓

The establishment can use their grading and stars on all promotional material. ✓

This guide is a great marketing tool for establishment. ✓

travel agents receive list all graded accommodation so they can promote different types of accommodation to customers ✓ (**ANY TWO)** (4)

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4.1.4 improve quality throughout South Africa's tourism industry ✓

Help to improve service levels in the sector ✓

Increase South Africa's image as a quality tourism industry ✓

Continues to develop South Africa as a leading global tourism destination ✓ (2)

4.2

4.2.1 It is the main tourism organisation in the country ✓

Ensures that government meets the needs of tourism organisation ✓

It helps members by establishing the pride, economy and identity of the country ✓

(ANY ONE) (2)

4.2.2 ensures that South Africa provides inclusive hospitality ✓

It represents South African industry at local level, provincial and national ✓

Protect the rights and interest of the industry. ✓ (4)

(13)

TOTAL SECTION B: [45]

GRAND TOTAL:[50]

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