GLAMPING IN BOTLIERSKOP



NOTES TO THE EDUCATOR

- This tourism skills task is designed to develop the learners creative and their 21st century skills.
- The learners will be required to adapt their knowledge of Term 1 work with the scenario and do intensive research before completing the tasks below.
- Learners are provided with a scenario below.

DEAR LEARNER

- You have been given the task of putting together a package for Oliver and Imange Msomi

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The scenario below will assist in you in making decisions as you move through this task

SCENARIO

Oliver and Imange aged 37 and 35 respectively got married in December 2024. They decided to take their honeymoon break in February 2025 due to family commitments over the December festive period. Oliver is an architect with a special interest in unique buildings as well as outdoor adventure activities. Imange is a physiotherapist who enjoys nature and learning about new cultures. They have saved up for their honeymoon and have decided to travel to Botlierskop, between George and Mossel Bay from their home in Johannesburg for a 4-night stay glamping. They don't want to spend too much time travelling from one province to another.

- They have been given two transport options (Annexure A). You will need to help them make a choice based on their profile and the duration of their trip.
- They have booked into the Tented Lodge, Botlierskop between George and Mossel Bay
- They want to participate in as many activities as possible but also have some time to relax and enjoy their break.
- They prefer luxury services and have the budget to pay for them.





QUESTION 1

Cover page – Your cover page must include the following:

- Surname and Name of Learner
- Subject and Grade
- The title of the Task
- Relevant pictures and/illustrations (Should include important images of what is offered during a glamping tour).
- Name of your school **[2]**

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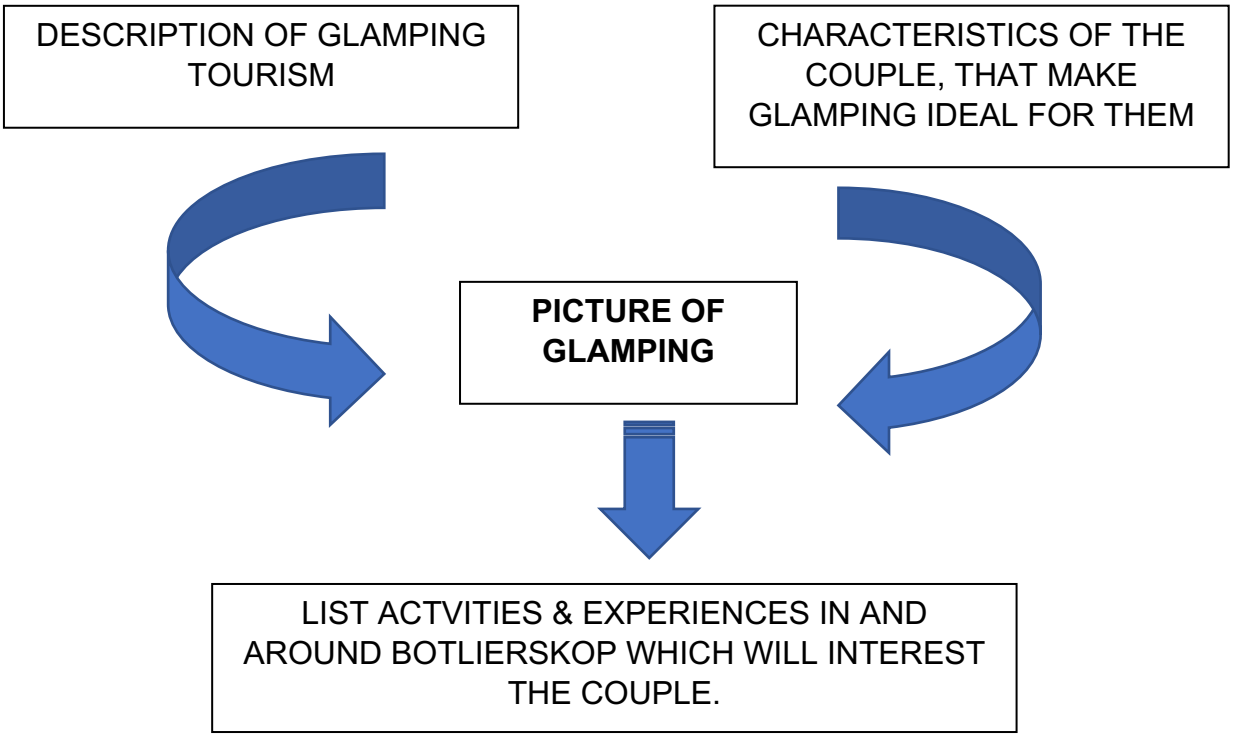
QUESTION 2

Content Page

Create the table of content which should provide headings and matching page numbers of where to find specific sections of the tasks. **[2]**

QUESTION 3

Create a **Tourist Profile**, using **Annexure A**, for the couple by completing the following diagram. RE-DRAW THE DIAGRAM IN YOUR ANSWER BOOKLETS. **[7]**



QUESTION 4 -TRANSPORT

Study **Annexure B** to help you answer this question.

You need to recommend the best possible transport for them based on their profile and needs

4.1. Complete the following table based on your recommendation.

4.1.1. Transport from Johannesburg to George.	(2)
4.1.2. Provide **TWO** reasons for your choice	(4)

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4.1.3. They will rent a vehicle similar to this. Provide **TWO** advantages of this vehicle for their trip. (4)



[10]

QUESTION 5 – ACCOMMODATION

5.1. Using **Annexure C**, assess the accommodation chosen by the couple in terms of what it has to offer. **Redraw the table** below and then find proof that shows that the accommodation meets the needs to their profile. Your answer must show proof from the resources and be explained as is shown in the example provided.

	Criteria needed	**Proof and explanation**
E.G.	**Luxury Accommodation**	**It is a 4 star lodge. It will provide above average to excellent services.**
1.	Flexibility to get meals.	
2.	Activities to enjoy at the lodge with no cost.	
3.	Maintain wellness and fitness.	
4.	Game viewing in private	
5.	Facilities matching their interests.	
		(5x2=10)

5.2. The South African Grading Council has asked the Tented Lodge to feature their profile on the lodge's website. Provide the following information that will be included on the website:

a. The logo and slogan of the TGCSA – you will need to draw this out in colour. [no printed pictures will be accepted (3)
b. The description of what the TGCSA does including the categories that they use to grade facilities. (3)

[6]

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QUESTION 6 – ATTRACTIONS

Unique attractions are very important in drawing tourists to South Africa. One of the most popular attractions in South Africa is Game viewing. The Tented Lodge in located in the 4500-hectre Botlierskop Private Game Reserve .

Using Annexure D, Design a marketing flier that highlights the offerings that Botlierskop Private Game Reserve has, which will meet the needs of the couple.

- Information (4)
- Pictures and design (3)
- Design as per a marketing flier (2)

[9]

QUESTION 7- PRESENTATION

7.1. Grammar and Spelling (1)

7.2. Instructions followed (1)

7.3. Overall presentation (2)

[4]

GRAND TOTAL – 50 MARKS

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ANNEXURE A- GLAMPING AT BOTLIERSKOP

Glamping, definition of inspiring vacations

The glamping definition is whatever you make it! Inspiring vacations and nature tourism will renew your wonder in the world around you, not only connecting you to something larger than yourself, but challenging you to become a better person. Discover the best eco - friendly travel and places to camp, with unique vacation rentals for romantic weekend getways, family vacations, and more. (https://glampinghub.com)

Nature tourism in unique places to go camping

Where can I go glamping? With so many places to go camping around the world, anything is possible, from finding weekend getaways near me, to unique vacations abroad. When you go on a nature tourism retreat, it's easy to fill your days hiking, white water rafting, climbing, even wine tasting. Outdoor vacations like these are found in the coolest adventure travel destinations, with some amazing things to do nearby. Stop wondering what is glamping like and find out for yourself!

What is glamping like? Best outdoor vacations ever!

Glamping, also known as **luxury camping** or glam camping, is that escape you've been meaning to take. It's that little break from the hustle and bustle. It's a moment by yourself in a unique accommodation in the most beautiful destinations around the world. Glamping is a great way to get outside and enjoy nature. It can also be a lot of fun!

Go for a hike

A hike is a great way to explore the area around the camp. It is also a great way to get some exercise!

Stargaze

Stargazing is a great way to enjoy the beauty of the night sky.

Play some games

Games are a great way to have fun while camping! There are many different games that can be played both indoors and outdoors. Some popular outdoor games include frisbee, tag, hide-and-seek, the kings game, badminton, and many more. You can find plenty of games in our games cabinet outside the campsite kitchen or in the coffee caravan.

Take a nap in the sun

A nap in the sun is the perfect way to relax and recharge your batteries. Make sure you to apply sunscreen, though, as too much sun can be harmful!

Have a picnic

A picnic is a great way to enjoy nature and eat some delicious food. Why not walk or cycle to one of the beautiful beaches here on the island and spend the afternoon soaking up the sun, taking a dip in the water and having some great food and cold drinks. You can find plenty of snacks to take with you in our shop.

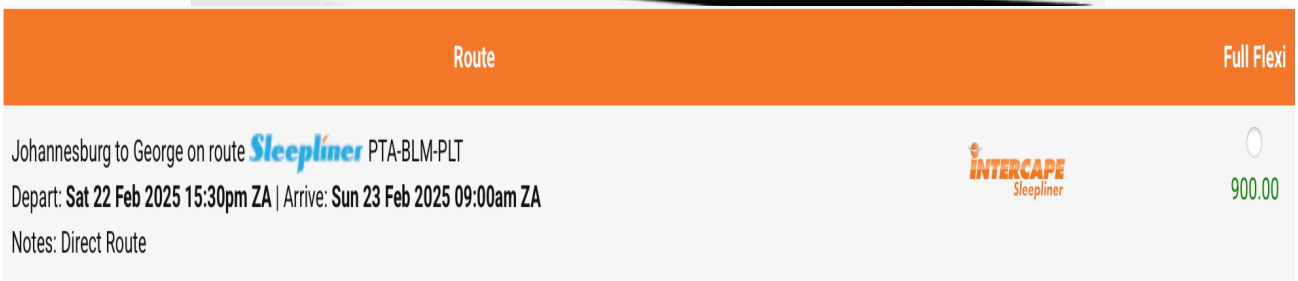
(https://tikicamp.com)

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ANNEXURE B – TRANSPORT







ANNEXURE C – ACCOMMODATION

Halfway between George and Mossel Bay, with views of the Indian Ocean on one side and the Outeniqua Mountains on the other, this 4 500-hectare game reserve immerses visitors in the wild beauty of this magnificent part of our country – with a luxe safari edge. The hilltop Tented Lodge has spacious, romantic safari tents equipped with hotel-level comforts, joined to the main lodge by a raised wooden walkway. There are myriad ways to enjoy the wildlife (including four of the Big Five) – on game drives, on horseback or on foot, and "veterinary safaris" where guests can help with conservation tasks. For younger guests, there is a wonderful Junior Ranger programme and kids activities. Rates can be breakfast only, half-board, full-board or all-inclusive.

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The lodgings

- 30 tented suites (Luxury with Fireplace, Deluxe, Super Deluxe, Superior and Executive)
- ensuite with freestanding bath and shower, plus outdoor shower (except Luxury suites)
- lounge with fireplace
- minibar and tea/coffee station
- smart TV with Netflix (in Superior suites)
- furnished deck with river and mountain views
- private jacuzzi (in Executive suites)
- air-conditioning

Source: https://insideguide.co.za/cape-town/glamping/

GUEST REVIEWS

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Luxurious tents at the river

At our tour through South Africa we stayed here for two nights. As soon as you enter the gate, you'll bei welcomed by the guy or girl who takes care of you during your whole stay. The tents are situated next to the river, each one has a very private setting. It's definitely a tent though from the inside it looks like a luxurious hotel room with a free standing bathtub and all the amenities you might expect. There is a huge secluded outdoor shower with two shower heads. In the evening we could watch antilopes directly in front of our tent. At night we experienced the tent feeling as we heard a lot of noises around our tent, also heard scratches at the tent's wall. During our afternoon game we saw all different kinds of antilopes, zebras, giraffes, rhinos, spring bocks, lions..... They do have elephants but not in the wild. The lions are also kept separately. We did the walk with the lions which was awesome. All in all it was a great experience which we would highly recommend!

Source: https://www.tripadvisor.co.za/Hotel_Feature-g317080-d1066111-zft1-Botlierskop_Private_Game_Reserve.html

ANNEXURE D – ATTRACTIONS

Things to do

- guided game drives and bush walks
- horseback safaris and outrides (pony rides for kids)
- catch-and-release fishing
- luxury picnics at the dam
- rimflow swimming pool at the main lodge
- floodlit tennis court (with gear to hire)
- pampering and heated pool at Fijnebos Spa
- The Fireplace restaurant and bar on site

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ASSESSMENT INSTRUMENT SKILLS TASK

QUESTION 1 – COVER PAGE						**(2)**
Criteria	**0**	**1**	**2**		**T**	**M**
Creating a Cover Page	There is no Cover Page	A cover page was created but with missing details.	A cover page with all the relevant details included			
QUESTION 2 – CONTENTS PAGE						**(2)**
Criteria	**0**	**1**	**2**		**T**	**M**
Creation of a Contents Page	No Contents Page was created.	A Contents Page was created with missing information OR A Contents Page was created but NOT in a table format	A Contents Page was created with all the relevant information in a table format.			
QUESTION 3 – TOURIST PROFILE						**(7)**
Criteria	**0**	**1-2**	**3-5**	**6-7**	**T**	**M**
Creating a diagrammatic tourist profile	The question was not answered OR The question was answered incorrectly	The learner answered some of the questions with missing information	The learners answered most of the questions correctly but with a missing or incorrect picture of glamping. OR The learner had the correct information but didn't complete the question in a diagram format.	The learner competed the question in a diagram form with all the correct information and a relevant picture.		

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QUESTION 4- TRANSPORT						**(10)**
Criteria	**0**	**1-2**			**T**	**M**
4.1.1. Transport from Bloemfontein to Durban	The question was not answered. OR The leaner chose the luxury coach as an answer	The learner chose air transport as the correct answer.				
Criteria	**0**	**1-2**	**3-4**		**T**	**M**
4.1.2. Reasons for Choosing Air Transport	The learner didn't answer the question OR The answer was incorrect/not relevant to the question	The learner only provided ONE fact/correct fact OR Two facts were provided but not explained clearly	The learner provided TWO relevant facts explained well.			
Criteria	**0**	**1-2**	**3-4**			
4.1.3. Reasons for Choosing the given rented vehicle.	The learner didn't answer the question OR The answer was incorrect/not relevant to the question	The learner provided only ONE advantage OR The learner provide incorrect advantages of the rented vehicle.	The learner provided TWO well explained advantages for their choice in a rented vehicle.			
QUESTION 5 – ACCOMMODATION						
Criteria	**0 -1**	**2-4**	**5-7**	**8-10**	**T**	**M**
5.1. Matching the Accommodation Needs to the Accommodation Chosen	The question was not answered OR The question was attempted but incorrectly.	The table was completed with missing information/incorrect information	The table was completed but didn't not provide enough information for all the criteria	The table was completed with correct information and enough examples for each criteria.		

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Criteria	0	1-2	3		T	M
5.2. a. TGCSA Slogan and Logo	The question was not answered. OR The incorrect slogan and logo was provided.	The slogan/logo was correct – one was missing/incorrect	The slogan and logo were correct and illustrated clearly.			
Criteria	**0**	**1-2**	**3**		**T**	**M**
5.2. Description of the TGCSA and its Categories	The question was not answered. OR The incorrect information was provided.	The description of the TGCSA and its categories was correct – one was missing/incorrect	The description of the TGCSA and all its categories was correct.			
QUESTION 6- ATTRACTIONS						
Criteria	**0-3**	**4-6**	**8-9**		**T**	**M**
Marketing Flier for Hluhluwe Game Reserve	The flier was not completed. OR The flier was completed for the incorrect destination OR The task was not presented as a marketing flier	The flier was completed but with too less information/pictures OR The design was incorrect or irrelevant for marketing purposes.	The flier was completed as per the required information. It is attractive and will serve as a good marketing tool.			
TASK 7 – FINAL PRESENTATION						
Criteria	**0-2**	**3-4**			**T**	**M**
Final Presentation of the task	The task was done with minor grammar/presentation errors	A well presented, attractive task was completed.				
FINAL MARK (50)						

_____ (TEACHER) _____(MODERATOR)

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