TOURISM

PRACTICAL ASSESSMENT TASK

DAY 2

GRADE 10

2025

This PAT consists of __10__pages

Gratitude to KZN and Gauteng

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BACKGROUND

KwaZulu Natal has been through several setbacks in the last few years, ranging from COVID 19, the looting of 2021 and severe flooding which is still happening now in 2025. These negative factors have not just affected the Tourism Industry in a traumatic way but has also prevented the citizens of this province from going on trips, for various personal reasons.

There are many ways to try and rebuild the Tourism Industry in KwaZulu Natal and at the same time encourage the local population to change their mindset about travelling and allowing them to empower themselves.

WHAT IS SLOW TOURISM?

Slow Tourism is a branch of the Sustainable Tourism family. It is the art of not rushing around when travelling. It emphasizes the tourist's personal awareness by them taking their time to explore local history and culture, getting to know a place better and having a local feel for it. It is also about creating lasting memories and connections.



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DAY 2
THE ART OF SLOW TOURISM

TIME: 4 HOURS (2 X 2 HOURS)
MARKS: 50

INSTRUCTIONS AND INFORMATION TO LEARNERS

As a young entrepreneur you have been tasked with preparing a unique tour package for the Freedom Four – a group of four friends who would like to spend some time exploring KwaZulu Natal with a dual purpose, having a holiday while relaxing and taking time to explore the province.

For the 2025 PAT you are requested to help develop a planning portfolio for the group.

- Day 2 of the PAT has FOUR questions.
- Read the background information, the scenario to answer QUESTIONS 4 to 7.
- Refer to the relevant resources for each question in the RESOURCE PACK.
- ADDENDUM A provides a FACT SHEET outlining the profile of the FREEDOM FOUR.
- Refer to the assessment criteria for each question at the end of the PAT to help you structure your responses accordingly.

SCENARIO

You are a young entrepreneur who has decided to use the concept of slow tourism to achieve this end. You have decided to create a tourist packaged tour through KwaZulu Natal to embrace this new idea of slow tourism.

This 'slow travel' route allows you to discover KwaZulu Natal through following paths which contain a variety of landscapes, a diversity of cultures and flora and fauna.

This trip is for those who want to take it easy, hopping from location to location at an easy pace and discovering the true atmosphere of the province and also going a little off-the-beaten-path while meeting and exchanging stories with locals.

This itinerary is packed with options for you to pick and choose at any time. The tour will include:

Outdoors & Nature **Culture & Arts** **Food & Drink** **Sightseeing**

Beach & Sea **Adventure** **Wellness**

Your clients are a group of four friends who call themselves the FREEDOM FOUR. The four of them work as investment bankers for Finance Bank of South Africa. They are between the ages of 29 and 30.

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DAY 2 : QUESTION 4 to 7					
				RESOURCE PACK	
	CONTENT	**MARKS**	**SUGGESTED TIME**	**ADDENDUM**	**PAGE NO.**
QUESTION 4	MAPWORK				
	4.1. to 4.2. Map interpretation	12	1 hour	F G	18 19
	4.3. Creation of a legend	8	30 minutes	H	20
QUESTION 5	Domestic Tourism	10	30 minutes	I	21
BREAK: 30 MINUTES					
QUESTION 6	Attractions	11	1 hour and 30 minutes	J	22-25
QUESTION 7	Payment Methods	9	30 minutes	K	26
	TOTAL	50	4 hours		



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QUESTION 4: MAPWORK	**(20)**
Use **ADDENDUM F** (map of KZN) and **ADDENDUM G** (Places of Interest in the Battlefields Region), to answer the following questions.	
The group (FREEDOM FOUR) need you to help them with some information as they plan their journey. Redraw the table below and then answer the questions based on the map.	

QUESTION NO	**ANSWER**
4.1.	
4.2.a	
b.	

4.1. On Day 3 the group will drive from Durban to St Lucia. Give the direction in which they must travel to get to their destination. (2)

4.2. The group are considering the Route Extender through the Battlefields region.

a. Identify and write 5 towns from the Map that make up the Battlefields Region. (5)

b. Calculate the distance that they will cover if they follow the travel path below:

They will travel from Hluhluwe to Vryheid. Then from Vryheid to Dundee and finally from Dundee to Estcourt.

SHOW ALL CALCULATIONS USING THE SCALE PROVIDED WITH THE MAP (5)

4.3. The tour being created for the group will include the following features:

Outdoors & Nature	**Culture & Arts**	**Food & Drink**	**Sightseeing**
Beach & Sea	**Adventure**	**Wellness**	

Create a Legend with appropriate symbols, in colour for each of the above features. Your legend must be in a table format similar to the examples provided in the Resource Pack **Addendum H.** (8)

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QUESTION 5: DOMESTIC TOURISM (10)

Use **ADDENDUM I** to answer the following question.

Slow Tourism is a branch of the Sustainable Tourism family. It is the art of not rushing around when travelling. It emphasizes the tourist's personal awareness by them taking their time to explore local history and culture, getting to know a place better and having a local feel for it. It is also about creating lasting memories and connections.

Culture and Heritage

5.1 The Freedom Four interacted with the local people during their Slow Tourism tour of KZN. Indicate and explain at least FIVE cultural /traditional elements they were exposed to during their encounter with the local people in KwaZulu-Natal.

QUESTION 6: ATTRACTIONS (11)

Use **ADDENDUM J** to answer the following question.

KZN is very fortunate to being part of THREE World Heritage Sites. World Heritage Sites are attractions which have been identified as having global importance and they cannot be found anywhere else in the world.

In the quest to promote domestic tourism, you need to design an eye-catching, colourful Flyer with illustrations and message. The Flyer is to promote or advertise iSimangaliso Wetland Park-Maputo National Park (extended in 2025), which is one of the World Heritage Sites that will be visited by the Freedom Four during their Slow Tourism getaway. Your Flyer must have the following**:**

- The name of the World Heritage Site
- Illustrations / drawings
- A brief description of the World Heritage Site
- Activities and main attractions available at the World Heritage Site
- A brief paragraph on why you think this would be an ideal attraction to market to domestic tourists now in 2025.

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QUESTION 7 – PAYMENT METHODS (9)

The group have been trying to decide which will be the best payment method for them to use while on holiday. The payments options are provided in the Resource Pack, **ADDENDUM K**.

Choose the best payment option for the following transactions that they will need to make. You must also give a reason for your choice. Your answer should be given in a table like the one below.

	Type of payment	**Reason for Choice**
7.1. They need to pay for their accommodation in Nottingham Road (a town) on Day 3 of their trip.		
7.2. They visit the cheese and fruit factory farm in the Drakensberg area on a day where there is load shedding. They need to pay for 2 packets of fruit priced as R 25 a packet.		
7.3. They need to pay for their vehicle rental option on Day 1		
7.4. They have had a meal in a onsite restaurant. The restaurant does not accept cash and EFTs.		
		TOTAL DAY 2: 50

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ASSESSMENT INSTRUMENT FOR DAY 2

NAME: _____ **GRADE:** _____

TASK 4 – MAPWORK						**(20)**
Criteria	**0**	**1-2**			**T**	**M**
4.1. Direction	No attempt was made to give the direction from Durban to St Lucia OR The incorrect direction was given.	The direction given was correct as per a compass rose.				
Criteria	**0**	**1-3**	**4-5**		**T**	**M**
4.2. **a. Identify 5 towns from the Map that make up the Battlefields Route**	No attempt was made to name the towns OR The incorrect towns were named OR Towns that don't correspond to the Map and the Places of Interest were named	TWO to THREE correct names of towns were identified. The chosen towns correspond with the Map provided and the Places of Interest provided.	FOUR to FIVE correct names of towns were identified. The chosen towns correspond with the Map provided and the Places of Interest provided			
Criteria	**0**	**1-3**	**4-5**		**T**	**M**
b. **Distance calculation**	No calculations were done OR Incorrect calculations were done.	Calculations are correct but no steps were shown.	All calculations were done correctly using the scale provided. Minor details such as "km" may be missing.			

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Criteria	0	1-2	3-6	7-8	T	M
4.3. Legend is created for the activities that are available to the group.	No attempt was made to design symbols to make up the Map legend. OR The symbols were incorrect or irrelevant	A legend was created with no table. Some symbols were incorrect or irrelevant.	A legend was created in a table. Creativity was shown in creating relevant symbols.	An excellent attempt at creating a legend table. Creativity and originality are displayed in the learner's attempt.		
QUESTION 5 – DOMESTIC TOURISM - Culture and Heritage (10)						
Criteria	**0-2**	**3-4**	**5-7**	**8-10**	**T**	**M**
Write and explain at least FIVE cultural /traditional elements the Freedom Four were exposed to during their encounter with the local people in KwaZulu-Natal.	No attempt was made to respond to question OR One cultural element was given but not explained.	At least TWO to THREE cultural elements were given but not explained. OR The TWO to THREE elements given have unsatisfactory explanations.	THREE to FOUR correct cultural elements were provided. Explanation was provided for each element.	All FIVE cultural elements were provided. Each element was satisfactorily to excellently explained.		
				TOTAL		
QUESTION 6 – ATTRACTIONS						**(11)**
Criteria	**0-3**	**4-5**	**6-8**	**9-11**	**T**	**M**
Flyer for advertising iSimangaliso Wetland Park-Maputo National Park to domestic tourists	The Flyer was done incorrectly and do not have the name of the World Heritage Site, illustrations, advertising information nor description about	The advertising Flyer is done but has irrelevant illustrations and missing information on the description of the World Heritage Site and promotional	The Flyer shows the name of World Heritage Sites, relevant illustrations, background information about the World Heritage Site	The Flyer shows the name of World Heritage Site and all other relevant information about the World Heritage Site. Creativity is evident in the illustrations and presentation of		

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	iSimangaliso Wetland Park-Maputo National Park OR An unappealing Flyer that is irrelevant to the World Heritage Site to be promoted.	information about the World Heritage Site.	The Flyer lacks creativity in terms of illustrations and promotional information about the World Heritage Site.	promotional information to be used to market the World Heritage Site to domestic tourists.		
				TOTAL		

QUESTION 7 – PAYMENT METHODS						**(9)**
Criteria	**0-2**	**3-4**	**5-7**	**8-9**	**T**	**M**
Choosing the correct Payment method per scenario.	No attempt was made to complete the table. OR The incorrect answers were provided.	ONE to TWO answers were correct.	THREE answers were correct with some reasons not making sense.	All choices were correct with good reasons. **ONE mark is awarded for the answer being in a table.**		
				TOTAL		

GRAND TOTAL DAY 2: 50 MARKS		

_____ _____ _____ _____

Signature: Educator Date Signature: Moderator Date

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