JOHANNESBURG SOUTH D11

TOURISM

DATA HANDLING TASK

GRADE 10

2024

MARKING GUIDELINES

DOMESTIC TOURISM & TOURISM ATTRACTIONS



This marking guideline has **8** pages including the cover page.

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TEACHER INSTRUCTIONS

Dear Tourism teacher

Data handling is a source-based single-sitting assessment task, where learners engage with and analyse data. (Abridged Section 4 Amendments of the CAPS for Tourism, Implementation: January 2021, Reference Number 4.4.2)

This task is linked to the following content topics:

- Domestic Tourism
- Tourism Attractions

Skills included in the task:

- Organising data
- Presenting data
- Interpreting data
- Discussing data

Every Grade 10 Tourism teacher is **expected to draw up a marking guideline**. Please **DO NOT** use any marking guidelines or resources from the internet or social media, do NOT buy from any other source - this poses a significant danger that the task will be declared invalid. Developing your own marking guideline, will enable you to better prepare your learners for the task **BEFORE** the scheduled assessment session takes place.

LEARNER INSTRUCTIONS

Study each question and follow the instructions to complete the task within the prescribed time of One hour under controlled conditions.

- Write neatly and legibly.
- Number according to the numbering system used in this paper.
- **Start each question on a new page.**

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QUESTION 1

1 Study the table from Statistics South Africa (Stats SA) below and answer the questions that follow.

Table 1: Number of tourists from ten leading overseas countries in 2023 compared to 2022

	Number of Tourist Arrivals from Oversea Countries in 2022 and 2023	
Country	**2022**	**2023**
United Kingdom	283 031	356 160
United States of America	262 183	353 975
Germany	173 146	245 259
The Netherlands	90 289	131 371
France	76 077	119 974
Australia	53 769	86 250
India	55 506	79 774
Canada	35 501	55 056
Italy	32 357	52 091
Belgium	34 826	46 348

Statistics SA- Tourism 2023: Page 14

1.1.1 International / International Inbound ✓✓ (2)

1.1.2 United Kingdom ✓✓ (2)

1.1.3 Italy ✓✓ (2)

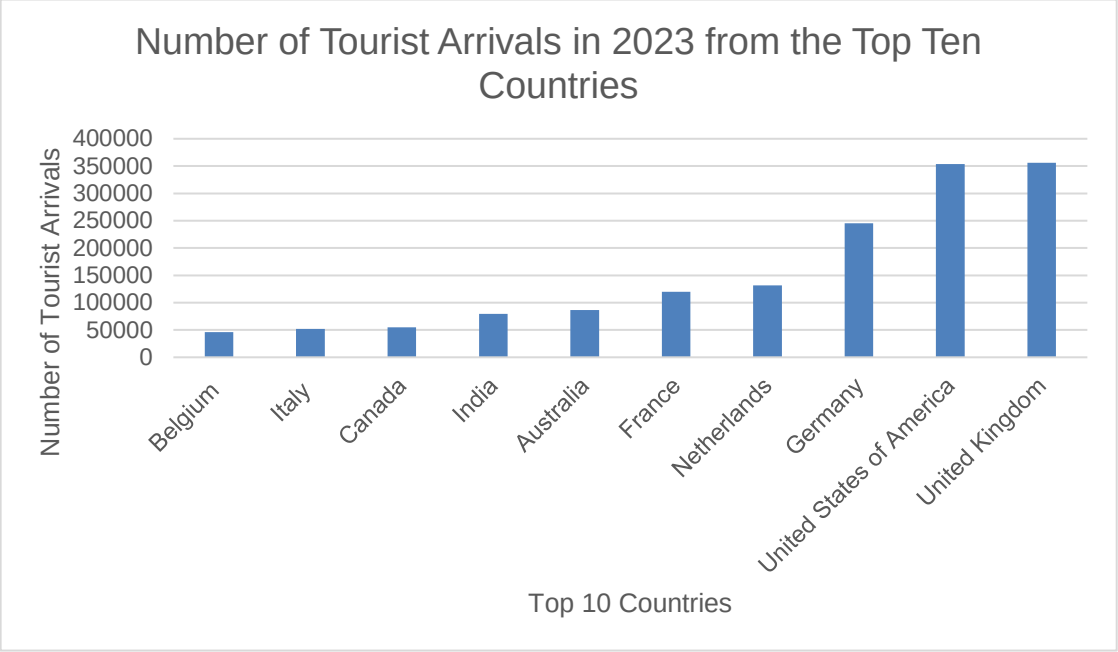
1.1.4 **2022:**
= 283 031 + 262 183 + 173 146 + 90 289 + 76 077 + 53 769 + 55 506 + 35 501 + 32 357 + 34 826 = **1 003 557** ✓
= 1 003 557 **÷** 10 ✓
= **100 355,70** ✓

2023:
= 356 160 + 353 975 + 245 259 + 131 371 + 119 974 + 86 250 + 79 774 +55 056 + 52 091 + 46 348 = **1 526 258** ✓
= 1 526 258 **÷** 10 ✓
= **152 625,80** ✓ (6)

1.1.5 % increase = 79 774 – 55 506
= 24 268 ✓
= 24 268 **÷** 55 506 **X** 100 ✓
= 43,72% ✓ (3)

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1.1.6 Draw a bar graph to rearrange the number of tourist arrivals for 2023 in ascending order (from least to most) for the ten countries.



(5)

Marking Guidelines for the Bar Graph:

- ✓ Title of the graph. ✓
- ✓ X axis – Top 10 countries. ✓
- ✓ Y axis – Number of tourist arrivals ✓
- ✓ Plotting
  - 1-5 Countries correctly plotted = 1 Mark. ✓
  - 6-10 Countries correctly plotted = 2 Marks. ✓✓

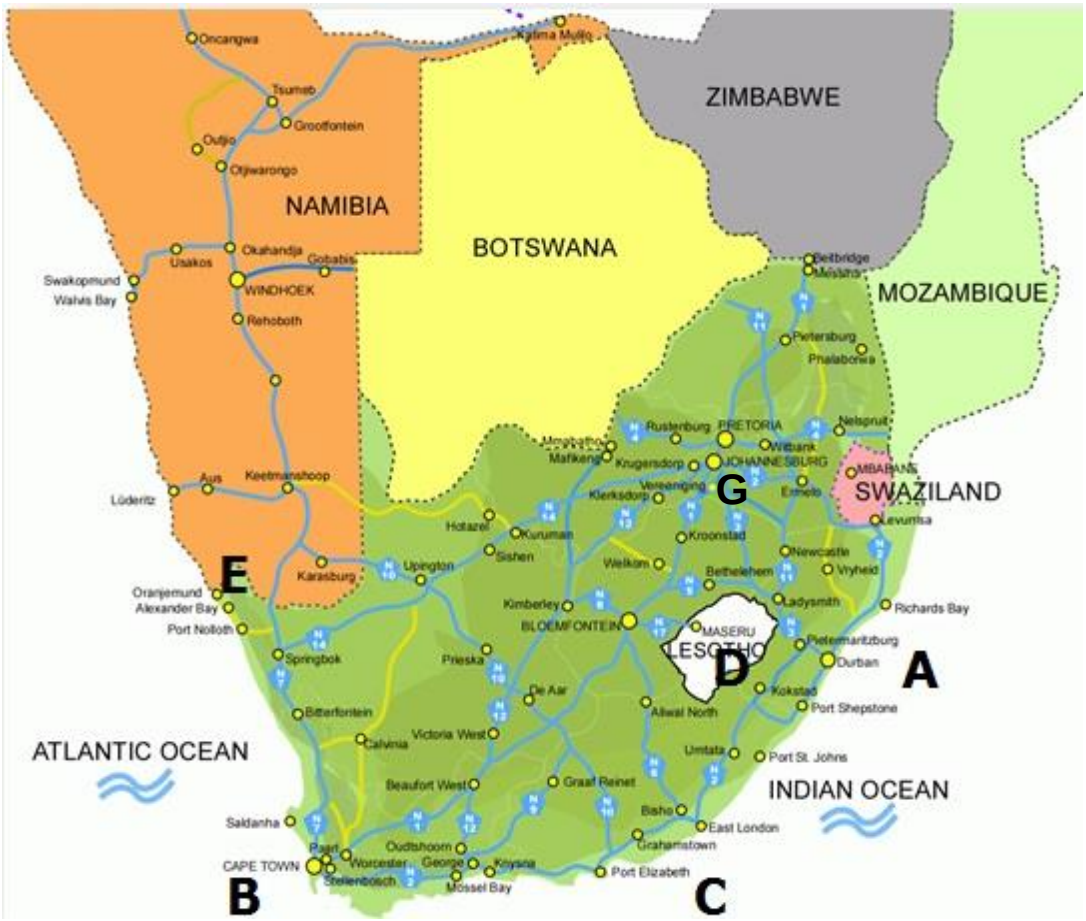
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QUESTION 2

2.1 Study the map below and answer the questions that follow.

A map of Southern Africa



2.1.1 The act of tourists taking a trip/ travelling for the purposes of relaxation, recreation or enjoyment. ✓✓ (2)

2.1.2 **B** = Western Cape ✓
G = Gauteng ✓ (2)

2.1.3 **B** = Robben Island ✓✓
G = Fossil Hominid Sites of South Africa ✓✓
Note: Do NOT mark Cradle of humankind (4)

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2.2 Study the distance table below and answer the questions that follow.

Distance table

	DBN	JHB	PTA	BFN	PLZ	CPT
DBN		598	656	667	927	1660
JHB	598		58	417	1062	1405
PTA	656	58		475	1120	1463
BFN	667	417	475		635	998
PLZ	927	1062	1120	635		756
CPT	1660	1405	1463	998	756	

2.2.1 Gqeberha to Johannesburg = 1062 *km* ✓
Johannesburg to Bloemfontein = 417 *km* ✓
Bloemfontein to Cape Town = 998 *km* ✓
Total Journey = 1062 *km* + 417 *km* + 998 *km* ✓
= 2477 *km* ✓ (5)

2.2.2

$$\text{Time} = \frac{\text{Speed}}{\text{Distance}}$$

= 2477*km* ✓ ÷ 100 *km/h* ✓
= 25 *Hours* 17 *minutes* ✓✓ (4)

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QUESTION 3

3.1 Study the table below and answer the questions that follow.

Average Domestic Spend by Trip Purpose (ZAR)

Average Domestic Spend	Q1 2017	Q1 2018	Q1 2019	Q1 2020	Q1 2021
VFR	610	990	1,230	1,190	1,330
Holiday	1,800	2,140	3,020	3,490	3,290
MICE	4,280	1,000	2,240	1,840	17,150

3.1.1 2021 ✓✓ (2)

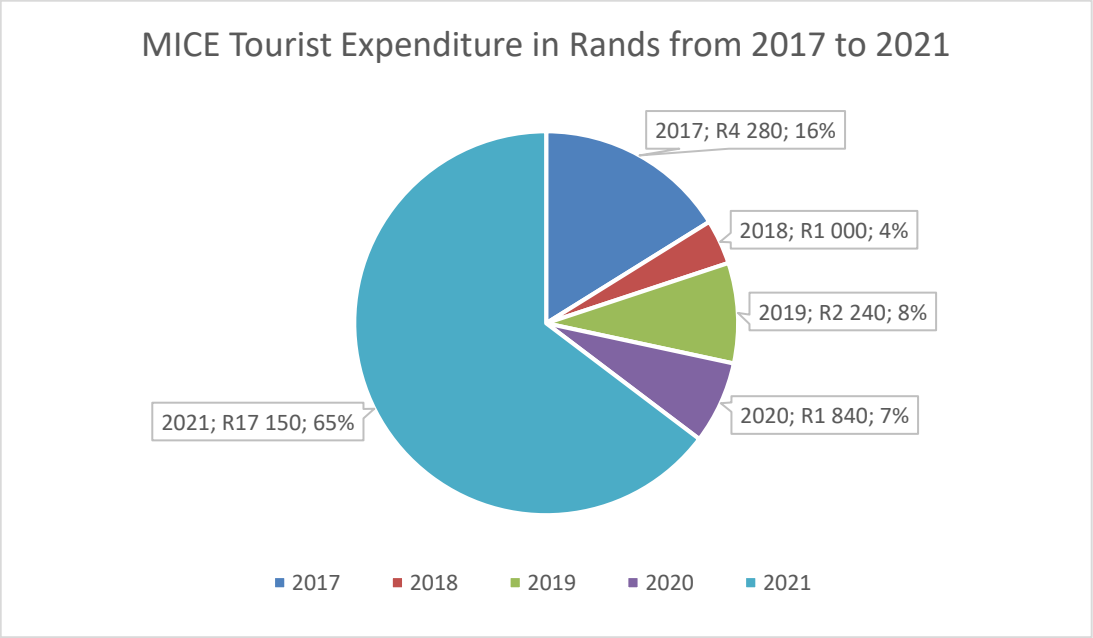
3.1.2 R1330 – R610 ✓ = R720 ✓ (2)

3.1.3
- ✓ From Quarter 1 in 2017 to Quarter 1 in 2020, the spending trend of holiday tourists is **increasing** ✓. Compulsory
- ✓ This is because they have budgeted more money to spend while visiting South Africa ✓ and to ensure that they get the best tourism goods and services ✓. Moreover, the high spending of holiday tourists means a lengthy stay in the country ✓ as tourism goods and services are relatively cheap/ South Africa is a value for money destination. ✓
- ✓ Then from Quarter 1 of 2020 to Quarter 1 of 2021 the spending has **decreased** ✓. Compulsory
- ✓ This is due to the COVID-19 pandemic ✓, which many countries, either within the SADC region or from oversea countries, were still under lockdown regulations ✓ which also prohibited them from having lengthy stays which could allow them to spend more. ✓ (3)

Marking Guidelines:
- The learner should mention the increase and decrease to get 1 mark (✓).
- 2 marks will be for the analysis, in which 1 mark is for providing a reason why there is an increase (✓) and the other 1 mark will be for providing a reason why there is a decrease (✓).

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3.1.4 Present the spending of MICE tourists from 2017 till 2021 in a pie chart



(6)

Marking Guidelines for the Pie Chart:

- ✓ Title. ✓
- ✓ Key / legend. ✓
- ✓ Expenditure should be shown per year ✓
- ✓ Plotting
  - 1-2 years correctly plotted = 1 Mark. ✓
  - 3-4 years correctly plotted = 2 Marks. ✓✓
  - 5 years correctly plotted = 3 Marks ✓✓✓

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GRAND TOTAL [50]

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