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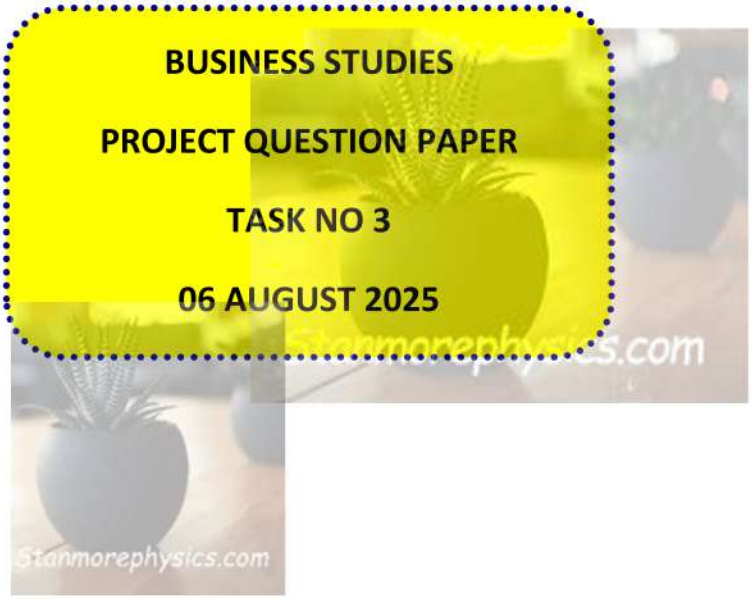
GRADE 11

BUSINESS STUDIES

PROJECT QUESTION PAPER

TASK NO 3

06 AUGUST 2025



TOTAL MARKS: 50

This paper consists of 4 pages including the cover page

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BUSINESS STUDIES

Grade: 11 **Term 3**

Task: 03

PROJECT

Marks: 50

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Date: _____

Name of Learner: _____

School:_____

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FINAL MARK

50

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NOTES TO THE TEACHER

1 The task should be completed by learners individually.

2 Explain the task clearly to learners before it is administered

3 Administer the task under controlled conditions

4 Adhere to the date and time on which the task must be administered

INSTRUCTIONS TO LEARNERS

5 Complete this task to show your understanding of the following topics:

- Assessment of entrepreneurial qualities in business
- Transform a business plan into an action plan

6. Number your questions correctly

7. Use the rubric to determine expectations and mark allocation for each criteria



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QUESTION 1: BUSINESS VENTURES

1.1. Read the scenario below and answer the questions that follow.

TEBZA STATIONERY SHOP (TSS)

Tebogo, the owner of TSS resigned from his previous employment to start his own business venture known as TSS. The company is offering stationery to the public and businesses. Tebogo describes himself as ambitious, hardworking and has a positive outlook. He perseveres and uses creative thinking skills to turn threats into business.

1.1.1 Identify FOUR qualities of an entrepreneur from the scenario above. (4)
1.1.2 Explain any other FIVE qualities of an entrepreneur not mentioned in QUESTION 1.1.1 (5)

1.2 Outline the following key success factors of a business:
1.2.1 Customer base (3)
1.2.2 Good leadership (3)

1.3 Describe the aspects that a business must consider when evaluating areas for improvement. (5)

1.4 Suggest strategies that businesses can use to ensure they remain profitable and sustainable. (5)

QUESTION 2: BUSINESS VENTURES

2.1 Outline the project planning steps. (5)

2.2 Read the scenario below and answer the question that follows:

SUNSET BAKERY (SB)

Rose and her siblings performed the following activities for their business during July 2025. Rose registered the business in the first week. Juliana organised a building for rental in the second week. Paul was responsible for advertising the opening of the bakery in the first and third week of July.

2.2.1 Draw up a Gantt chart using the information given in the scenario above.

Use the table below as a guide to answer QUESTION 2.2.1

ACTIVITY	WEEK			PERSON RESPONSIBLE

(10)

2.3 Explain the purpose of a business plan. (5)

2.4 Discuss the reasons why businesses need funding. (5)

[TOTAL = 50]

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NAME OF LEARNER……

CRITERIA	LEVELS						MARKS	MARKS OBTAINED
	LEVEL 0	LEVEL 1	LEVEL 2	LEVEL 3	LEVEL 4	LEVEL 5		
1.1.1 Identify qualities of an entrepreneur from the scenario	NO ATTEMPT/ INCORRECT ANSWER/S was/were provided	JUST ONE quality of an entrepreneur was correctly identified from the scenario.	TWO qualities of an entrepreneur were correctly identified from the scenario	THREE qualities of an entrepreneur were correctly identified from the scenario.	FOUR qualities of an entrepreneur were correctly identified from the scenario		4	
1.1.2 FIVE other qualities of an entrepreneur	NO ATTEMPT/ INCORRECT ANSWER/S was/were provided	JUST ONE other quality of an entrepreneur was correctly explained.	TWO other qualities of an entrepreneur were correctly explained.	THREE other qualities of an entrepreneur were correctly explained.	FOUR other qualities of an entrepreneur were correctly explained.	FIVE other qualities of an entrepreneur were correctly explained.	5	
1.2.1 Outline customer base as a key success factor	NO ATTEMPT/ INCORRECT ANSWER/S was/were provided	Only ONE fact was outlined on Customer base as a success factor.	Only TWO facts were outlined on Customer base as a success factor.	All the THREE facts were outlined on Customer base as a success factor.			3	
1.2.2 Outline good leadership as a key success factor	NO ATTEMPT/ INCORRECT ANSWER/S was/were provided	Only ONE fact was outlined on leadership as a success factor.	Only TWO facts were outlined on leadership as a success factor.	All the THREE facts were outlined on leadership as a success factor.			3	
1.3 Aspects to consider when evaluating areas for improvement	NO ATTEMPT/ INCORRECT ANSWER/S was/were provided	JUST ONE aspect to consider when evaluating areas for improvement was described	TWO aspects to consider when evaluating areas for improvement were described.	THREE aspects to consider when evaluating areas for improvement were described.	FOUR aspects to consider when evaluating areas for improvement were described.	FIVE aspects to consider when evaluating areas for improvement were described.	5	
1.4 Strategies to ensure a business remain profitable and sustainable.	NO ATTEMPT/ INCORRECT ANSWER/S was/ were provided	JUST ONE strategy was suggested.	TWO strategies were suggested.	THREE strategies were suggested.	FOUR strategies were suggested.	FIVE strategies were suggested.	5	
2.1 Project planning	NO ATTEMPT/	JUST ONE project	TWO project	THREE project	FOUR project	FIVE project	5	

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steps	INCORRECT ANSWER/S was/were provided	planning step was outlined.	planning steps were outlined.	planning steps were outlined.	planning steps were outlined.	planning steps were outlined.		
2.2 GANTT chart	NO ATTEMPT/ INCORRECT ANSWER/S was/were provided	GANTT chart drawn up poorly/ vague. TWO aspects were correctly included.	GANTT chart drawn up adequately. FOUR aspects were correctly included.	GANTT chart drawn up adequately. SIX aspects were correctly included.	GANTT chart drawn up satisfactory. EIGHT aspects were correctly included.	GANTT chart drawn up excellently. All TEN aspects were correctly included.	10	
2.3 Purpose of a business plan	NO ATTEMPT/ INCORRECT ANSWER/S was/were provided	JUST ONE purpose of a business plan was explained.	TWO purposes of a business plan were explained.	THREE purposes of a business plan were explained.	FOUR purposes of a business plan were explained.	FIVE purposes of a business plan were explained.	5	
2.4 Reasons why businesses need funding	NO ATTEMPT/ INCORRECT ANSWER/S was/were provided	JUST ONE reason why businesses need funding was discussed.	TWO reasons why businesses need funding were discussed.	THREE reasons why businesses need funding were discussed.	FOUR reasons why businesses need funding were discussed.	FIVE reasons why businesses need funding were discussed.	5	
						TOTAL MARKS	**50**	

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