GAUTENG PROVINCE
Department: Education
REPUBLIC OF SOUTH AFRICA

BUSINESS STUDIES

GRADE 11

TERM 1

INFORMAL ACTIVITIES ON

ESSAY QUESTIONS

This essay questions consists of 3 pages

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QUESTION 1

ADAPTING TO CHALLENGES OF BUSINESS ENVIRONMENTS

Businesses operate in dynamic business environments. Political and international factors pose many challenges on business operations. Business that adapt to the challenges of the business environments remain sustainable and competitive.

Support the statement above by writing an essay in which you include the following aspects below:

- Describe THREE types of lobbying.
- Explain how political and international factors pose challenges to businesses.
- Discuss THREE ways in which businesses can form power relationships.
- Suggest ways in which business can have a direct influence on the environment.
- **[40]**

QUESTION 2

MARKET ENVIRONMENT

The market environment poses many challenges to business environments. Successful businesses identify the components of the market environment. Some businesses form power relations in order to remain sustainable and competitive.

With reference to the above, write an essay on the following aspects:

- Elaborate on any FOUR components of the market environment.
- Discuss FOUR challenges of the market environment.
- Explain ways in which businesses can form power relationships.
- Recommend ways in which businesses can overcome competition in the market

[40]

QUESTION 3

SOCIO-ECONOMIC ISSUES

Businesses are losing sales and profit on piracy. The government has provided solutions to deal with piracy. Businesses that have been affected by piracy as they are forced to retrench some employees resulting to different types of industrial actions. Trade unions also play an important role in ensuring that their members are protected in the workplace

Write an essay on the following aspects:

- Elaborate on the negative impact of piracy on businesses
- Explain THREE solutions to deal with piracy.
- Discuss THREE types of industrial actions
- Advise businesses on the functions of trade unions **(40)**

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QUESTION 4

FORMS OF OWNERSHIP

The Company Act 71 of 2008 makes provisions for the establishment of companies. The incorporators who need to establish a company must ensure that the name of companies comply with the legal requirements. The procedure for the formation of companies must also to be followed including the Memorandum of Incorporation. Incorporators need to be well conversant with the benefits of establishing a company over other forms of ownership.

Write an essay in which you address the following aspects

- Elaborate on the meaning of the Memorandum of Incorporation.
- Explain the legal requirements of the name of the company.
- Discuss the benefit of establishing a company over other forms of ownership.
- Advise Mpho on the challenges of establishing a company over other forms of ownership. **[40]**

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