Western Cape Government
Education
FOR YOU

BUSINESS STUDIES

GRADE 11
RESEARCH PROJECT
TERM 3 (2025)

SCHOOL: MERIDIAN PINEHURST

LEARNER NAME: _____ DATE ISSUED: **30/07/2025**

EDUCATOR: _____ TIME: **5 WEEKS**

COMPILED BY : J. GERBER

MODERATED BY : D. NIEUWOUDT & K. NHEVERA

FINAL MARK

TOTAL = 50 MARKS

EDUCATOR COMMENT

☹ 0-39%	😐 40-69%	☺ 70-100%
Learner does not deliver satisfactory work. Uses evidence in a very elementary manner i.e. shows little or no understanding.	Learner delivered relatively good work, however uses evidence partially to write about the topic.	Learner provides satisfactory work. Evidence is mostly relevant and largely relates to the subject.

EDUCATOR FEEDBACK:

Downloaded from www.mycourses.co.za

Read the following problem statement and follow the instructions below:

In today's rapidly evolving business environment, entrepreneurs encounter numerous challenges that demand a diverse skill set. Key competencies include strong entrepreneurial traits, effective planning and setting of business plans and action plans, effective team management, team development and conflict, and clear communication of business information. Despite their importance, there is limited understanding of how these skills interact to influence business success. This study seeks to evaluate entrepreneurial characteristics, explore team dynamics and conflict resolution, and assess the effectiveness of business planning and communication. By examining these aspects, the research aims to develop a comprehensive framework to support entrepreneurs and their teams in achieving success.

Instructions:

Prepare a report that explores the significance of entrepreneurship, focusing on the essential skills required by both new business owners and business managers. Additionally, explain how these skills can be applied to effectively manage and resolve workplace conflicts. Include a discussion on the value of teamwork and outline the stages of team development, highlighting how each phase contributes to the overall success of a business.

The project is carried out in **THREE phases**. Each phase deals with specific questions that need to be researched and answered. At the end of all three phases, it forms a research report. Consult the planning tool for the deadlines for the different phases. **You are expected to do the necessary research and draw your own conclusions.**

The following aspects should be researched and discussed in your report:

PHASE 1:

- Introduction
- Discuss the meaning of conflict and conflict management and why it is important for every business.
- Describe the skills that every entrepreneur or manager must possess to ensure that a business is run successfully.

PHASE 2:

- Discuss the importance of teamwork in any workplace.
- Explain the different phases each team goes through as they develop.
- Explain the importance of a business plan and the process of changing a business plan into an action plan.

PHASE 3:

- Discuss the importance of presenting any type of business information.
- Give advice to a new entrepreneur on how to handle feedback after a presentation in a non-aggressive and professional manner.
- Conclusion – Include the consequences and findings of your research project.

Downloaded from www.mycourses.co.za

The research project must meet the following minimum requirements:

- A title page (Include: School's name, your name & surname, class, subject, topic).
- Contents page with page numbers.
- The research must be presented in the form of a report with an introduction, body and conclusion.
- The text must be divided into paragraphs, with sub-headings.
- Learners are required to use their own words and write in full sentences. (Please note that plagiarism is a punishable offence).
- Type / Write only on one side of the page.
- Pages must be numbered.
- Report must be between 1 200 – 1 600 words.
- In-text referencing must be used to acknowledge sources. When using the information/ideas from other people in an essay, you **MUST** tell the reader where the information came from.
- Bibliography must be written / typed out in full.
- A minimum of **five** resources must be used.
- The attached rubric will be used to assess this research project.

The report must be a minimum of FOUR typed pages (font size 12, line spacing 1.5, Arial font) or FIVE written pages, excluding the title page, illustrations and bibliography.

LAYOUT:

1. Title page
2. Contents page
3. Introduction, Body, Conclusion
4. Bibliography

A list of resources that you may consult is provided below. Please note that this list is not exhaustive and that you are encouraged to use other resources:

1	Platinum – Business Studies : Grade 11
2	Via Afrika Business Studies : Grade 11
3	Focus Business Studies : Grade 11
4	Enjoy Business Studies : Grade 11
5	Platinum – Business Studies : Grade 11
6	DBE Business Studies : Grade 11
7	Local newspapers, i.e. Sunday Times, Cape Argus, The Star, Mail & Guardian etc.
8	Business magazines, i.e. FinWeek, Destiny, Entrepreneur Magazine South Africa etc.
9	Internet sources:
	https://ethos3.com/2019/09/how-to-respond-to-audience-feedback/
	https://www.monster.com/career-advice/article/entrepreneur-traits
	https://www.entrepreneur.com/article/252029
	https://www.entrepreneur.com/article/270556
	https://www.skillsyouneed.com/present/prepare-presentation.html#:~:text=There%20are%20a%20number%20of,the%20length%20of%20the%20talk.

Downloaded from www.mycourses.co.za

	https://www.newtimes.co.rw/lifestyle/factors-consider-when-preparing-presentation
	https://articles.bplans.com/where-to-get-feedback-on-your-business-pitch/
	https://www.teamwork.com/blog/the-5-stages-of-team-development-what-you-need-to-know/
	https://www.mindtools.com/abyj5fi/forming-storming-norming-and-performing
	https://www.hrcloud.com/blog/7-tips-on-how-to-manage-and-resolve-conflict-in-the-workplace
	https://labourguide.co.za/general/managing-conflict-in-the-workplace/
	https://theparticipationcompany.com/2016/06/5-conflict-resolution-strategies/#:~:text=Kenneth%20Thomas%20and%20Ralph%20Kilmann,to%20be%20in%20a%20conflict.

INTEXT AND OUT OF TEXT REFERENCING

In-text referencing	**Used when using the words of another person in your essay or when paraphrasing the thoughts or ideas of someone else.**
Example	The Mail & Guardian (2003) reported that more than two-thirds of Shaik's 2 PhD in Mechanical Engineering from the then-University of Natal had been plagiarised
	Bonikowske (1987) states that learners usually display behaviour which indicates that they are at risk of dropping out long before they actually do so.
	According to President Obama (2010) the drop-out rate had to be reduced because it is undermining America's future economic potential.
Out-of-text referencing	• **Also referred to as the List of Reference [not bibliography]** • **Included after the conclusion** • **All in text referencing must have an out of text referencing**
Example: **Book**	Surname, Initial. Year. Title of book. Edition. City: Publisher
	Bonikowske, D. 1987. Truancy, a prelude to dropping out. 3rd Ed. Indiana: National Educational Service
Example: **Internet**	Surname, Initial. Year. Title of article. Web address [Date accessed]
	Obama, O. 2010. Drop-out parental involvement low performing schools. http://articles.cnn.com [30 May 2011]
Example: **Newspaper**	Surname, Initial. Year. Title of article. Newspaper. Date of publication
	Zille, H. 2012. We have to make it easier to do business in South Africa. Sunday Times Review: 5 March 11.

Downloaded from www.mycourses.co.za

TIME FRAMES							
Educators recommended date for issue	**Issued**	**Educator Recommended date for Phase 1 submission**	**Phase 1 submission**	**Educator recommended date for Phase 2 submission**	**Phase 2 submission**	**Educator recommended date for Phase 3 submission**	**Phase 3/ Final submission**
30 JUL		7 AUG		22 AUG		1 SEPT	

PLANNING INSTRUMENT			
Phase	**Questions**	**Due Date**	**Total marks**
Phase 1	Introduction	7 AUG	5
	Conflict and conflict management		5
	Qualities of an entrepreneur		5
			Phase 1 Total: 15 marks
Phase 2	Importance of teamwork	22 AUG	5
	Team development stages		5
	Business plan and action plan		5
			Phase 2 Total: 15 marks
Phase 3	Importance of presenting business information	1 SEPT	5
	How to handle feedback after a presentation in a non-aggressive and professional manner.		5
	Conclusion	Continuous	5
	In-text referencing		2
	Bibliography		1
	Technical layout: cover page and headings		1
	Technical layout: content page and page numbers		1
			Phase 3 Total: 20 marks
			TOTAL 50 marks

Downloaded from www.mycourses.co.za

The report will be assessed using the following analytical rubric:

Criteria	0	1				
Cover page and headings	No cover page and headings.	Cover page and headings included.				
Content page and page numbers	No content page and page numbers.	Content page and page numbers included.				
	0	**1**	**2**	**3**	**4**	**5**
Introduction	No introduction.	Inappropriate introduction.	Weak introduction. No understanding	Average introduction that does not capture the reader's attention.	Good introduction that captures the reader's attention.	Excellent introduction that captures the reader's attention.
	0	**1**	**2**	**3**	**4**	**5**
Conflict and conflict management	No mention of conflict and conflict management.	Conflict mentioned, but no understanding.	Conflict and conflict management are directly copied from sources.	Some understanding of conflict management.	Good understanding of conflict management.	Excellent understanding of conflict management.
	0	**1**	**2**	**3**	**4**	**5**
Qualities of an entrepreneur	No mention of qualities of an entrepreneur.	Qualities of an entrepreneur mentioned, no understanding.	Qualities of an entrepreneur copied directly from resources.	Some understanding of qualities of an entrepreneur.	Good understanding of qualities of an entrepreneur.	Excellent understanding of qualities of an entrepreneur.
	0	**1**	**2**	**3**	**4**	**5**
Importance of teamwork	No mention of the importance of teamwork.	Mention the importance of teamwork, no understanding.	Importance of teamwork directly copied from resources.	Some understanding of the importance of teamwork.	Good understanding of the importance of teamwork.	Excellent understanding of the teamwork.
	0	**1**	**2**	**3**	**4**	**5**
Team development stages	No mention of team development stages.	Mention of team development stage, no understanding.	Team development stages directly copied from resources.	Some understanding team development stages.	Good understanding of team development stages.	Excellent understanding of team development stages.
	0	**1**	**2**	**3**	**4**	**5**
Business plan and action plan.	No mention of a business plan or action plan.	Mention of business plan and action plan, no understanding.	Business plan and action plan are directly copied from sources.	Some understanding of business plan and action plan.	Good understanding of business plan and action plan.	Excellent understanding of business plan and action plan.
	0	**1**	**2**	**3**	**4**	**5**
Importance of presenting business information	No reasons provided for the importance of presenting business information.	Mentioned reasons for the importance of presenting business information. No understanding.	Reasons for the importance of presenting business information copied directly from resources.	Some understanding of reasons for the importance of presenting business information	Good understanding of reasons for the importance of presenting business information	Excellent understanding of reasons for the importance of presenting business information

Downloaded from www.mycourses.co.za

	0	1	2	3	4	5
Advise how to handle feedback after a presentation in a non-aggressive and professional manner	No advice on how to handle feedback after a presentation in a non-aggressive and professional manner.	Advice given on how to handle feedback after a presentation in a non-aggressive and professional manner, no understanding.	Advice on how to handle feedback after a presentation in a non-aggressive and professional manner, copied directly from resources.	Some understanding of advice on how to handle feedback after a presentation in a non-aggressive and professional manner.	Good understanding of advice on how to handle feedback after a presentation in a non-aggressive and professional manner.	Excellent understanding of advice on how to handle feedback after a presentation in a non-aggressive and professional manner.
	0	**1**	**2**	**3**	**4**	**5**
Conclusions	No conclusion	Inappropriate conclusion	Conclusion shows no insight	Average conclusion, does not capture reader attention.	Good conclusion that captures readers attention and shows insight.	Excellent conclusion that captures readers attention and shows insight.
	0	**1**	**2**			
In-text-referencing.	No reference / referencing incorrect.	Less than five sources used with correct referencing.	More than five sources used with correct referencing			
	0	**1**				
Bibliography	No bibliography / bibliography with less than five sources used.	Correct bibliography with more than five sources used.				

[TOTAL = 50 MARKS]

Downloaded from www.mycourses.co.za