

BUSINESS STUDIES

GRADE: 11

TERM :3

ASSESSMENT TASK: PROJECT

YEAR:2024

This task consists of 13 pages

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BUSINESS STUDIES GRADE 11 PROGRAMME OF ASSESSMENT

2024

TERM	TASK	FORM OF ASSESSMENT	CONTENT	DATE
1	1	Case Study	At least 4 topics as per the ATP in Term 1	March 2024
	2	Controlled Test	The control test should cover at least 5 topics as per the ATP for Term 1	March 2024
2	3	Presentation	At least 4 topics as per the ATP of Term 2	May 2024
3	4	Project	Term 3 topics as per the ATP	July/August 2024
	5	Controlled test	The control test should cover 3 topics done as per the ATP for Term 3	August/September 2024
4	6	Controlled Test Final examination	The final exam should cover all topics done for the year as per the ATP	November/December 2024

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Terms of reference for all tasks

CASE STUDY

- Teachers must provide learners with the topics on which the case study will be based for assessment.
- Learners are to be given one week to collect resources on the topics
- The case study must be administered and completed within two hours under controlled conditions.
- Case studies are a very good way of keeping the subject up-to-date and relevant.
- Learners are presented with a real-life situation, a problem, or an incident related to the topic.
- Each formal assessment task must consist of only one assessment activity
- They should draw on their own experience or prior learning to interpret, analyse and solve a problem or set of problems and make suggestion/s and or recommendation/s to defend their arguments.
- Case studies may be taken from newspaper articles, magazine articles, video clips, or radio recordings and all sources must be acknowledged.

CONTROLLED TESTS

Two tests, written under controlled conditions, are prescribed for Grades 10 - 12. These tests must adhere to the following:

- They must be completed by all classes in the same grade on the same day.
- Where there is more than one teacher, an agreement must be reached on the scope as well as the date and time of the tests.
- All learners write the same test under examination conditions.
- The duration of each of these tests must be one and a half hours for 100 marks.
- The two tests must be written in Terms 1 and 3.
- Tests must cover the different cognitive levels in examinations. See the table on cognitive levels under Examinations in the following section.
- Tests must also include problem-solving questions.
- Tests must cover a range of integrated topics, as determined by the annual teaching plan work schedule and the assessment plan.
- Questions must comply with year-end examination standards.

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ANNEXURE A

BUSINESS STUDIES

CONSOLIDATION SCHEDULE

NAME OF LEARNER:_____

SCHOOL:_____

TASKS	TOTAL	OBTAINED	INTERNAL MOD	EXTERNAL MOD
Case study	50			
Controlled Test	100			
Presentation	50			
June Examination	300			
Project	50			
Controlled Test	100			
November Examination	300			
TOTAL	950			
FINAL SBA MARK (950)	100			

We hereby certify that these marks are a true reflection of the above learner's work		
	Signature	**Date**
Leaner		
Educator		
Principal/ DH		

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BUSINESS STUDIES

Grade 11 **Term: 3**

School: _____ **Task: PROJECT**

Marks: 50

Issue Date: _____Submission Date: _____

Surname of Learner: _____

Name of Learner :_____

BUSINESS VENTURES:

ENTRPRENARIAL

QUALITIES.

TRANSFORMATION OF A

BUSINESS PLAN IN TO ACTION

PLAN SETTING UP A BUSINESS

FINAL MARK

50

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INSTRUCTIONS AND INFORMATION TO LEARNERS

1. You are required to complete this project on your own to indicate your understanding of the following topics:
   BUSINESS VENTURES AND BUSINESS ROLES
2. Read the instructions for each question and respond appropriately.
3. Select a successful business that you know/have read about, or you can find information on the internet to obtain marks for QUESTION 1.1.2 Collect pictures of SIX visual aids to answer QUESTION 4.1.1
4. Submit your final project to your teacher for assessment.
5. You must adhere to the deadline for submission of your project.

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QUESTION 1

1.1 ENTREPRENEURIAL QUALITIES IN BUSINESS.

1.1.1 Outline any FIVE entrepreneurial qualities. (5)

1.1.2 Select a successful business that you know/ have read about, or you can find information on the internet. Discuss any FIVE key success factors that contributed to the success of the business

(10)

QUESTION 2

TRANSFORMATION OF A BUSINESS PLAN INTO AN ACTION PLAN.

Your business is expanding, and you have developed a new product to add to your flyer. You want to launch this new product and want to find out if your
existing customer base will like and buy the new product.

2.1.1 Outline any FIVE steps to follow when drawing an action plan. (5)

2.2 Read the scenario below and answer the questions that follow.

WANKY SHUTTLE SERVICES (WSS)

Wanky Shuttle will be doing the following activities during the month of August 2024.
Beatrice will register the business in the first week. During the second week, Thabo will organise a building for rental. In the third week, Naidoo will

2.2.1 Draw up a Gantt chart using the information given in the scenario above. Use the table below as a guide to answering this question.

(4)

TASK	PERSON RESPONSIBLE	DURATION	AUGUST			
			W1	W2	W3	W4

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QUESTION 3

START A BUSINESS VENTURE BASED ON AN ACTION PLAN.

3.1 Read the scenario below and answer the questions that follow.

BAMJEE TRADERS (BT)

Bamjee traders is a newly established business that specialises in selling unique office furniture. Peter, the owner of BT conducted research to identify his target market. He also changed some of his original business plans, due to new technology. Bamjee devised a suitable strategy to manage a large group of

3.1.1 Identify TWO factors Bamjee should consider before starting up his business. Motivate your answer by quoting from the scenario

Use the table below as a GUIDE to answer QUESTION 3.1.1

FACTOR	MOTIVATIONS
1.	
2.	

(4)

3.2 Discuss any SIX sources of funding. (6)

QUESTION 4

PRESENTATION OF BUSINESS INFORMATION

4.1. . Use the internet, business magazines, newspapers, and business journals to collect any SIX visual aids presenters in preparing a presentation.

4.1.1 Explain EACH visual aid collected. (6)

4.2 Recommend factors that the presenter must consider when preparing a presentation. (5)

4.3 An important part of a presentation is the feedback session after the presentation to ensure presenters can improve on their next presentation.

4.3.1 Discuss ways in which the presenter can handle feedback in a non-aggressive and professional manner. (5)

TOTAL [50]

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CRITERIA	0 MARKS	1 MARK	2 MARKS	3 MARKS	4 MARKS	5-6 MARKS	TOTAL
Outline any FIVE entrepreneurial qualities.	The learner did not outline entrepreneurial qualities.	The learner outlines ONE entrepreneurial qualities.	The learner outlines ONE entrepreneurial qualities.	The learner outlines ONE entrepreneurial qualities.	The learner outlines ONE entrepreneurial qualities.	The learner outlines ONE entrepreneurial qualities.	**5**
Discuss any FIVE key success factors that contributed to the success of the business	**0**	**1-2**	**2-4**	**3-6**	**4-8**	**5-10**	**10**
	The learner did not discuss the success factors that contributed to the success of the business.	The learner named ONE discusses success factors that contributed to the success of the business with discussing.	The learner named TWO success factors that contributed to the success of the business with discussion.	The learner named THREE success factors that contributed to the success of the business with discussion.	The learner named FOUR success factors that contributed to the success of the business with discussion.	The learner named FIVE success factors that contributed to the success of the business with discussion.	
Outline any FIVE steps to follow when drawing an action plan.	The learner did not outline steps to follow when drawing an action plan.	The learner outlined ONE step to follow when drawing an action plan.	The learner outlined TWO steps to follow when drawing an action plan.	The learner outlined THREE steps to follow when drawing an action plan.	The learner outlined FOUR steps to follow when drawing an action plan.	The learner outlined FIVE steps to follow when drawing an action plan.	**5**
Draw up a Gantt chart using the information given in the scenario above.	The learner did not draw the Gantt chart for the information provided.	The learner use ONE activity to draw the Gantt chart from the information provided.	The learner used TWO activities to draw the Gantt chart from the information provided.	The learner use THREE activity draw the Gantt chart from the information provided.	The learner use FOUR activity draw the Gantt chart from the information provided.		**4**
Identify TWO factors Bamjee should consider before starting up his business. Motivate your answer by quoting from the scenario.	The learner did not identify factors Bamjee should consider before starting up his business. And no motivation was provided from the scenario.	The learner identified ONE factor that Bamjee should consider before starting up his business. Did not motivate the answer.	The learner identified ONE factor that Bamjee should consider before starting up his business. Motivate the answer by quoting from the scenario.	The learner identified TWO factors that Bamjee should consider before starting up his business. Motivated ONE-factor answer by quoting from the scenario.	The learner identified TWO factors that Bamjee should consider before starting up his business. Motivated TWO-factor answer by quoting from the scenario.		**4**
Discuss any SIX sources of funding.	The learner did not advise on the SIX sources of funding.	The learner provided ONE advice on sources of finance.	The learner provided TWO advice on sources of finance.	The learner provided THREE advice on sources of finance.	The learner provided FOUR advice on sources of finance.	The learner provided FIVE/SIX advice on sources of finance.	**6**

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Explain EACH visual aid collected.	The learner did not collect and explain any visual aids.	The learner explained ONE visual aid with a picture.	The learner explained TWO visual aids with pictures.	The learner explained THREE visual aids with pictures.	The learner explained FOUR visual aids with pictures.	The learner explained FIVE /SIX visual aid pictures.	**6**
Recommend factors that the presenter must consider when preparing a presentation.	The learner did not recommend factors that the presenter must consider when preparing a presentation.	The learner recommended ONE factor that the presenter must consider when preparing a presentation.	The learner recommended TWO factors that the presenter must consider when preparing a presentation.	The learner recommended THREE factors that the presenter must consider when preparing a presentation.	The learner recommended FOUR factors that the presenter must consider when preparing a presentation.	The learner recommended FIVE factors that the presenter must consider when preparing a presentation.	**5**
Discuss ways in which the presenter can handle feedback in a non-aggressive and professional manner.	The learner did not discuss how the presenter can handle feedback in a non-aggressive and professional manner.	The learner discusses ONE way in which the presenter can handle feedback in a non-aggressive and professional manner.	The learner discusses TWO ways in which the presenter can handle feedback in a non-aggressive and professional manner	The learner discusses THREE ways in which the presenter can handle feedback in a non-aggressive and professional manner	The learner discusses FOUR ways in which the presenter can handle feedback in a non-aggressive and professional manner	The learner discusses FIVE ways in which the presenter can handle feedback in a non-aggressive and professional manner	**5**
							50

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