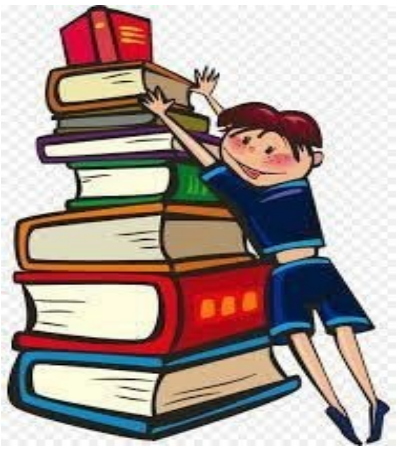
KWAZULU-NATAL PROVINCE
EDUCATION
REPUBLIC OF SOUTH AFRICA

ILEMBE DISTRICT



SUBJECT: BUSINESS

STUDIES GRADE : 11

TASK :

PRESENTATION YEAR :

2025

Downloaded from www.mycourses.co.za

BUSINESS STUDIES GRADE 11 PROGRAMME OF ASSESSMENT
2025

TERM	TASK	FORM OF ASSESSMENT	CONTENT	DATE
1	1	Case Study	At least 4 topics as per the RATP in Term 1	March 2025
	2	Controlled Test 1	Control test should cover at least 5 topics as per the 2025 ATP for Term 1	March 2025
2	3	Presentation	At least 4 topics as per the 2025 ATP of Term 2	April

Downloaded from www.mycourses.co.za

				2025
3	4	Project	Term 3 topics as per the 2025 ATP	July/August 2025
	5	June Examinations	At least all term 1 & topics as per 2025 ATP	May 2025
	6	Controlled test 2	The control test should cover 3 topics done as per the 2025 ATP for Term 3	August/September

Downloaded from www.mycourses.co.za

				20 25
4	7	F inal Exa mina tion(P1&2)	The final exam should cover all topics done for the year as per the 2025 ATP	N

Downloaded from www.mycourses.co.za

Downloaded from www.mycourses.co.za

ANNEXURE A

BUSINESS STUDIES
CONSOLIDATION SCHEDULE

NAME OF LEARNER:_____

SCHOOL :_____

TASKS	TOTAL	OBTAINED	INTERNAL MOD	EXTERNAL MOD
Case study	50			
Controlled Test	100			
Presentation	50			
June Exam	300			
Controlled Test	100			
Project	50			
Final exam	300			
TOTAL	950			
FINAL SBA MARK (950)	100			

We hereby certify that these marks are a true reflection of the above learner's work		
	Signature	**Date**
Leaner		
Educator		
Principal / DH		

Downloaded from www.mycourses.co.za

ANNEXURE B

KWAZULU-NATAL PROVINCE
EDUCATION
REPUBLIC OF SOUTH AFRICA

ILEMBE DISTRICT

DECLARATION BY THE LEARNER

SCHOOL NAME : _____

NAME OF THE LEARNER: _____

TEACHER'S NAME : _

I hereby declare that all pieces contained in this learner portfolio are my original work and that if I have used any sources, I have acknowledged them.

I will endeavour to keep my work original and not plagiarize other sources/people's work. I agree that if it is determined by the relevant authorities that I have engaged in any fraudulent activities whatsoever in connection with my SBA mark, I shall forfeit completely for this assessment (s)

_____ _____
LEARNER'S SIGNATURE **DATE**

_____ _____
PARENT/ GUARDIAN **DATE**

As far as I know, the above statement by the learner is true and I accept that the work offered is his/her name

_____ _____
TEACHER'S SIGNATURE **DATE**

SCHOOL STAMP

Downloaded from www.mycourses.co.za

BUSINESS STUDIES

Grade: 11 **Term: 2**

Name of School: _____ **Task: 2 PRESENTATION**

Marks: 50

Issue Date: _____ **Submission Date: _____**

Surname of Learner: _____

Name of Learner: _____

BUSINESS OPERATIONS

BUSINESS ROLES:
Creative thinking and problem-solving
Stress, crisis and change
management. Marketing function

FINAL MARK

50

Downloaded from www.mycourses.co.za

INSTRUCTIONS TO LEARNERS

1 You are requested to complete this task to indicate your understanding of the following topics:

- Creative thinking and problem-solving,
- Stress, crisis and change management.
- Marketing function

2 Read the instructions for each question and respond appropriately.

3 Collect resources relevant to each activity below to support your presentation.

4 Attach an interview schedule as part of your oral presentation.

5 Extra relevant articles collected will earn you more marks.

6 You must adhere to the submission date to avoid unnecessary penalties

Marks allocation:	**50 marks**
Written work:	**40 marks**
Oral presentation:	**10 marks**
Total	**50 marks**

Downloaded from www.mycourses.co.za

QUESTION 1

Stress and crisis management

1.1 Conduct a search using the internet/newspaper articles/ business journals/ business magazines on any FIVE possible causes of stress in the workplace. (5) Interview employees at any workplace e.g. schools, hospitals, clinics, and retail outlets etc.
Attach the interview schedule/evidence of research as part of your oral presentation.

1.2 Outline FIVE ways in which employees can manage stress in the workplace. (5)

Creative thinking and problem-solving

1.3 Outline the differences between routine thinking and creative thinking (4)

1.4 Read the scenario below and answer the questions that follow:

LUBANZI CONSTRUCTIONS (LC)

The management of Lubanzi Constructions wants to change the structure of their business. They asked employees to evaluate the advantages and disadvantages of the proposed change. Employees were encouraged to apply creative thinking skills when discussing the

1.4.1 Identify the problem-solving technique applied by LC. Motivate your answer by quoting from the scenario above. (2)

1.4.2 Explain to the management of LC how they can apply the problem-solving technique identified in QUESTION 1.4.1 to solve complex business problems. (3)

1.5 Suggest ways in which businesses can create an environment that stimulates creative thinking. (5)

Downloaded from www.mycourses.co.za

Marketing function

1.6 Read the scenario below and answer the questions that follow:

GUMEDE MANUFACTURERS (GM)
Gumede Manufacturers specialises in the manufacturing of designer shoes for ladies. Lwandile the designer is working on the design and development of product ideas that would allow for a one size fits approach as they are ahead in production planning.

1.6.1 Identify ONE stage of the product design from the scenario above. (1)

1.6.2 Explain OTHER stages of the product design that could also be followed by GM. (4)

7.1 Discuss TWO types of pricing techniques. (6)

7.2 Advise businesses on the importance of trademarks. (5)

TOTAL WRITTEN PRESENTATION [40]

Downloaded from www.mycourses.co.za

ASSESSMENT CRITERIA	0 MARK	1 MARK	2 MARKS	3 MARKS	4 MARKS	5 MARKS	TOTAL
Interview/ research from internet discussion on the causes of stress in the workplace.	The learner was unable to research FIVE possible causes of stress in the workplace.	The learner provided only ONE possible cause of stress in the workplace from the research.	The learner provided only TWO possible causes of stress in the workplace from the research.	The learner provided only THREE possible causes of stress in the workplace from the research.	The learner provided only FOUR possible causes of stress in the workplace from the research.	The learner provided only FIVE possible causes of stress in the workplace from the research.	5
Ways in which employees can manage stress in the workplace.	The learner did not outline ways in which employees can manage stress in the workplace.	The learner outlined ONE way in which employees can manage stress in the workplace.	The learner outlined TWO ways in which employees can manage stress in the workplace.	The learner outlined THREE ways in which employees can manage stress in the workplace.	The learner outlined FOUR ways in which employees can manage stress in the workplace.	The learner outlined FIVE or more ways in which employees can manage stress in the workplace.	5
Outline the differences between routine thinking and creative thinking	The Learners did not differentiate between routine thinking and creative thinking.	The learner provided ONE fact on routine OR creative thinking.	The learner provided ONE fact for routine and creative thinking	The learner provided ONE fact for routine and TWO facts for creative thinking.	The learner provided TWO facts for both routine and creative thinking.		4
Identification of a problem-solving technique, motivation and how it can be used to solve complex business problems.	The learner did not identify a problem-solving technique, didn't provide motivation, and could not apply how it can be used to solve complex business problems.	The learner identified a problem-solving technique but didn't provide motivation, and could not explain how businesses apply it to solve complex business problems.	The learner identified a problem-solving technique and provided motivation but could not explain how businesses apply it to solve complex business problems.	The learner identified a problem-solving technique, provided motivation, and explained ONE fact and how businesses apply it to solve complex business problems	The learner identified a problem-solving technique, provided motivation, and explained TWO facts on how it can be used to solve complex business problems.	The learner identified a problem-solving technique, provided motivation, and explained THREE or more facts on how it can be used to solve complex business problems.	5
Ways in which businesses can create an environment that stimulates creative thinking	The learner did not suggest ways in which businesses can create an environment that stimulates creative thinking.	The learner suggested ONE way in which businesses can create an environment that stimulates creative thinking.	The learner suggested TWO ways in which businesses can create an environment that stimulates creative thinking.	The learner suggested THREE ways in which businesses can create an environment that stimulates creative thinking.	The learner suggested FOUR ways in which businesses can create an environment that stimulates creative thinking.	The learner suggested FIVE ways in which businesses can create an environment that stimulates creative thinking.	5

Downloaded from www.mycourses.co.za

Identify ONE stage of the product design from the scenario and OTHERS outside the scenario	The learner didn't identify ONE stage of the product design from the scenario and could not explain OTHER stages.	The learner identified ONE stage of the product design from the scenario and explained ONE OTHER stage.	The learner identified ONE stage of the product design from the scenario and explained TWO OTHER stages.	The learner identified ONE stage of the product design from the scenario and explained THREE OTHER stage	The learner identified ONE stage of the product design from the scenario and explained FOUR OTHER stages.		5

Downloaded from www.mycourses.co.za

Discuss TWO types of pricing techniques	The learner did not attempt to answer the question	The learner names the pricing technique	The learner name TWO pricing techniques without discussion	The learner names TWO pricing techniques but discusses ONE pricing technique.	The learner provided TWO pricing techniques with a discussion		6
Advise businesses on the importance trade mark	The learner did not attempt to answer the question	The learners provided ONE piece of advice on the importance of trade mark	The learners provided TWO advice on the importance of trade mark	The learners provided THREE advice on the importance of trade mark	The learners provided FOUR advice on the importance of trade mark	The learners provided FIVE advice on the importance of trade mark	5
							/40

Downloaded from www.mycourses.co.za

Rubric to assess the grade 11 oral part of the presentation

Criteria	Level 0	Level 1	Level 2	Level 3	Level 4	Level 5	Marks obtained
The range of media and resources used	No resources were used.	Only one example of resources produced.	TWO examples of resources produced.	THREE examples of resources produced.	FOUR examples of resources produced	A wider range of relevant resources is used than required.	**5**
Presentation skills and handling of feedback.	No effort was made in the presentation and could not handle feedback.	Could not maintain eye contact and found it difficult to handle feedback.	Could maintain eye contact seldom but finds it difficult to handle feedback.	Could maintain eye contact throughout the presentation but could not handle feedback.	Maintains eye contact and highlights important aspects of the topic but cannot handle feedback effectively.	Could maintain eye contact, highlight important aspects of the topic, and handle feedback well.	**5**
							10

Downloaded from www.mycourses.co.za

Downloaded from www.mycourses.co.za