higher education & training

Department:
Higher Education and Training
REPUBLIC OF SOUTH AFRICA

NATIONAL CERTIFICATE

ENTREPRENEURSHIP AND BUSINESS MANAGEMENT N6

(First paper)

(4090336)

15 September 2020 (X-paper)
09:00–09:30

CLOSED-BOOK EXAMINATION

This question paper consists of 3 pages.

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DEPARTMENT OF HIGHER EDUCATION AND TRAINING
REPUBLIC OF SOUTH AFRICA

NATIONAL CERTIFICATE
ENTREPRENEURSHIP AND BUSINESS MANAGEMENT N6
(First paper)
TIME: ½ HOUR
MARKS: 50

INSTRUCTIONS AND INFORMATION

1. Answer all the questions.
2. Read all the questions carefully.
3. Number the answers according to the numbering system used in this question paper.
4. Start each section on a new page.
5. Use only a black or blue pen.
6. Write neatly and legibly.

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SECTION A

QUESTION 1

1.1	Name the factors that one would consider in managing and growing a consultancy business.	(5 × 2)	(10)
1.2	State the benefits of trading with other nations.	(5 × 2)	(10)
1.3	Name THREE types of franchising.	(3 × 2)	(6)
1.4	Name the critical areas to analyse when buying an existing business.	(5 × 2)	(10)
1.5	Name TWO advantages of using a differentiation strategy.	(2 × 2)	(4)
1.6	Name TWO dominant economic characteristics that could affect a business.	(2 × 2)	(4)
1.7	Name THREE characteristics of good long-term objectives.	(3 × 2)	(6)
			[50]

TOTAL SECTION A: 50

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